



heart of england
COMMUNITY FOUNDATION



YEARBOOK

2021

2022

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ABOUT US

Heart of England Community Foundation raises money to fund and develop local community activity across the West Midlands and Warwickshire. We are part of the UK Community Foundations network comprising of 47 Foundations. Our vision is to help West Midlands and Warwickshire communities live happier, healthier lives and we will achieve this by connecting generous donors who care, with community causes that make a difference.

FOREWORD

I took over the Chair of the Foundation in October 2021, determined to drive forward with the direction set by my friend and predecessor Phil Ewing, above all to make a real difference to the lives of people in our region.

The Foundation has emerged from the COVID-19 pandemic a stronger and more resilient organisation – it proved over those two years that in a time of crisis it could step up to the mark. We must now adapt to the new pattern of working and the new social context that we face, as the cost-of-living crisis and the legacy of COVID-19 put communities and voluntary groups under more pressure than ever. The need for the work the Foundation does has never been greater, and we are determined to do everything we can to meet that need.

2021/22 was a year when many charities were struggling to pick up and maintain activity as the pandemic unwound. Despite this, the Foundation managed to distribute almost an impressive £3M of grants into our communities. I was also particularly pleased to note that

93p in every £1 that the Foundation receives is passed on to the good causes that we support.

We are incredibly grateful to our donors for their continued support, and we hope to attract more donors in the future to extend the impact of our work across Warwickshire and the West Midlands. We will also look to work with national funding programmes and local authorities to maximise the resources we can deliver into our communities.

In many ways 2021/22 has been a year of recovery, consolidation and refocus, not just for the Foundation but for the network of community groups and voluntary organisations that we seek to empower with our grant making. The dedication and commitment of the people who run those organisations, our own staff and trustees will continue to be the inspiration for the Foundation and the key to our future success.

CHRIS WEST Chair



INTRODUCTION



What would life be like post-pandemic? I am sure this was a question we all asked ourselves. I was worried about not only securing new donors but also maintaining our relationships with current donors.

But my worries were short lived as we have continued to work with our existing donors and secured new donors who believe in the work of the Foundation. You can find out more as you turn the pages in our Yearbook.

We launched our 3-year strategy in 2021-22 with a clear focus on improving our customer journey, externally evaluating our work, and passing Quality Accreditation 5.

We understand the challenges the voluntary sector faces in applying for funds, so we implemented our 'single front door'. This enables organisations to complete one application form rather than multiple applications for the programmes we currently manage. This was an extensive piece of work, but I hope it demonstrates our commitment to deliver accessible funding.

We commissioned Forever Consulting to undertake a place-based analysis of the West Midlands and Warwickshire, and to evaluate the impact of our grant making over the last 3 years (excluding the pandemic year). We wanted to better understand our communities, use the intelligence gathered to shape and prioritise our work and identify gaps in reach and communities of interest. This has given us an evidence base to where our funds are most needed and will enable us to have informed conversations with both new and existing donors.

We did it!! We passed Quality Accreditation 5 with flying colours, as part of the UK Community Foundations (UKCF) network quality accreditation is undertaken every 3 years. It is a lengthy, evidence-based process but provides an excellent opportunity to sound check the way we work, our governance, policies, procedures, board, and future planning. We also scored exemplary against our 3-year financial pipeline, our strategy, and our board composition in terms of age, gender, and diversity.

Looking ahead to 2022-23 our focus will be on re-engaging with our communities. We'll be delivering a series of roadshows across the whole region, focusing on areas of deprivation, with the aim of attracting new organisations and particularly welcoming applications from communities of interest.

We are developing a funding and marketing strategy with the hope of attracting new donors who want to invest their money at a local level.

Finally, we know that there are more challenging times ahead with the cost of living and energy crisis, so we'll do our utmost to be there for our voluntary and community sector.

As ever, thank you to everyone who supports us.

TINA COSTELLO Chief Executive

OUR STRATEGY

In April 2021 we launched our strategy for 2021 - 2024. Working collaboratively with our board and staff team we have refreshed our vision, values and mission to ensure they reflect the ethos and values we hold strong and have set our 3-year strategy with a clear direction of travel.

Equity, diversity and inclusion are embedded throughout our strategy, we aim to have a board and staff team that reflect the wonderful diversity of our region, we will become more data driven which will enable us to analyse our grant making and set priorities to ensure we are fair and equitable in our support to communities.

OUR VISION

To help West Midlands and Warwickshire communities live happier, healthier lives.



OUR MISSION

To connect generous donors who care, with community causes that make a difference.



OUR VALUES



CARE

We care passionately about our communities, our donors, and our team.



FAIRNESS

We promote equality and diversity in everything we do.



TRUST

We are trusted by all those who work with us.



AMBITION

We give our communities the strength to achieve their aspirations.



FUN

We take our work seriously with some fun along the way.

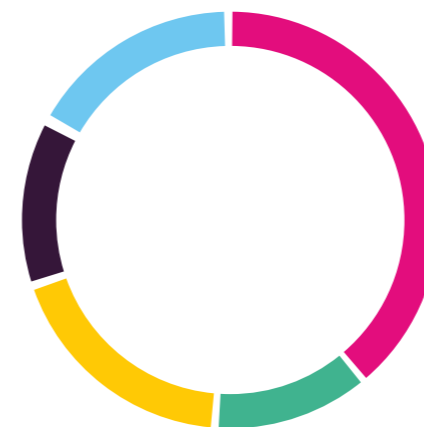
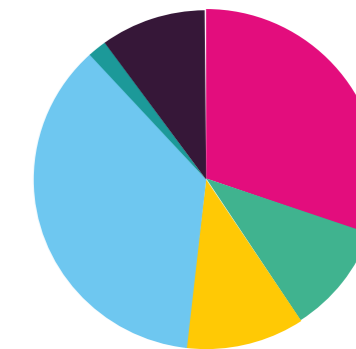
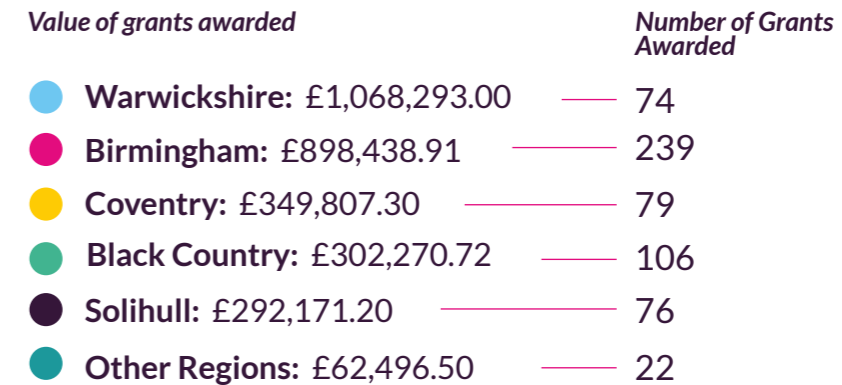
OUR YEAR IN NUMBERS



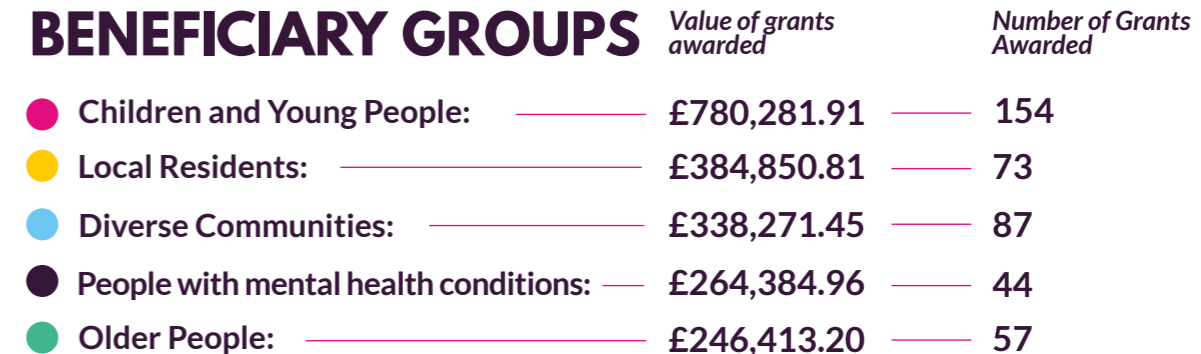
TOP 5 PROJECT THEMES



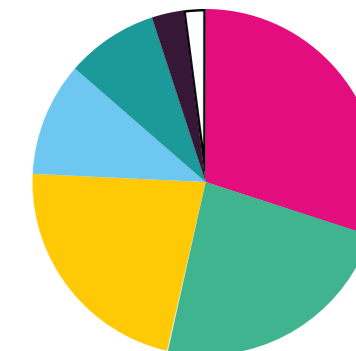
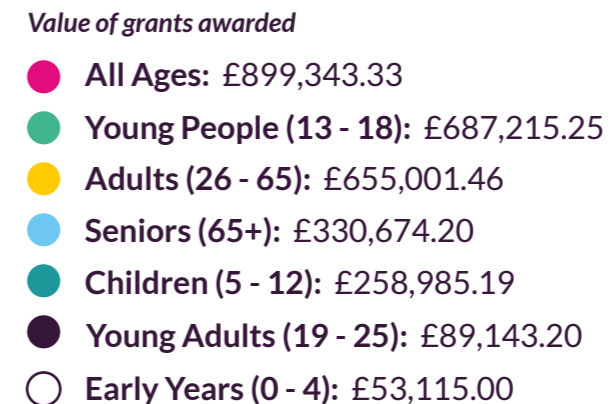
LOCATION BREAKDOWN



TOP 5 PRIMARY BENEFICIARY GROUPS



PRIMARY BENEFICIARY BY AGE



TIMELINE

OUR YEAR IN STORIES

APRIL
2021

NEW DONOR



Taking advantage of the Foundation's endowment match offer, the Alan Edward Higgs Charity has made their money go further by partnering with the Foundation to set up a £500,000 endowment fund to support vital community activity across Coventry and Warwickshire. This fund will be invested into the Foundation's endowment portfolio, which sees the interest distributed as grant funding every year and the investment will remain as a legacy for the region.

Marilyn Knatchbull-Hugessen, Chair of The Alan Edward Higgs Charity, said:

"The Trustees have long been aware that it is very difficult and time consuming for small grass roots organisations

"This partnership opens up another route for the Charity's funds to reach organisations working with people in need."

to make successful applications to grant making bodies. Accessibility to funding is crucial for small organisations. The Heart of England Community Foundation has long experience of ensuring that funds reach such organisations.

"By supporting the match funding challenge, the Trustees can ensure that more funds are available to meet needs at the grassroots. Community based activity needs quick and easy support if it is to be effective in meeting needs in their community. Fundraising should not be their constant worry."

#CLUBS IN CRISIS

MAY
2021



"Sport is important to everyone as it brings communities together"

One huge benefit of being a member of the UK Community Foundations network (UKCF) is that we have opportunities to be part of delivering national funding programmes to benefit groups in our region. Made By Sport is a charity which raises awareness of the power of sport and delivers funding for organisations that use sport to support young people across the UK.

The Foundation awarded over £249,000 through the Clubs in Crisis Fund to clubs and community organisations using sport to improve young people's lives.

Raising The Level use football as a tool of engagement to bring young people together from diverse backgrounds.

They were awarded funding to develop their volunteers and purchase new equipment.

Denise Richards, project lead at Raising The Level, said:

"This grant has helped us to continue and develop our club, especially after the impact of Covid. Our young people have returned to sport, helping them to socialise with their peers and improve their physical and mental health.

"Sport is important to everyone as it brings communities together, as a diverse football club with members from Black Caribbean, West and North African, White British, South Asian and mixed parentage descent, sport can create a positive impact on social and community cohesion."

JUNE
2021

THE WESLEYAN FOUNDATION



"Aisha has now passed her driving test"

We partnered with Wesleyan in 2017 and have awarded over £3.9 million to deserving causes. In 2021/22 the Wesleyan Foundation awarded 41 grants totalling £136,818 in our region supporting projects that enhance education, promote wellbeing and benefit local communities.

Deaf World, a charity that works in partnership with deaf and hard-of-hearing young people received a grant to deliver the Life Skills Driver Training Programme to twelve young people aged between 17 and 25 living in the West Midlands. The aim was to enable and empower them to acquire driving skills creating pathways to more career options.

Sammey, a support worker at Deaf World, shared:

"I volunteer for Deaf World, as a Deaf person I'm passionate about encouraging the service users to get involved with our projects to reduce isolation, learn new skills and improve their mental wellbeing. It's been great to work on the Driver Training Programme. Aisha, one of our beneficiaries, is just a fantastic person and was very enthusiastic about the project. It was great to see her hard work and perseverance pay off and now she has the independence of being able to drive!"



SUPPORTING PEOPLE IN HARDSHIP

JULY 2021

We continued to grow and strengthen our relationship with Orbit as we were awarded the contract to deliver all their individual grants for customers. This is a great opportunity for us to continue to grow our grants portfolio and demonstrate the range of services that we offer our donors. We support Orbit to deliver their grants under four themes: Hardship, Wellbeing, Digital and Employment.

It was great to receive feedback from an Orbit customer about the difference one of these grants has made to them:

“The Orbit Wellbeing grant has provided me with an opportunity to learn a new skill, provide a distraction to my thoughts and I am actually doing

something without thinking too much. I have been provided with the opportunity to be practical and skilled. I can actually produce an end product, something to be proud of. This grant is providing me with a positive space and outlet, thank you.”

Naomi Williams, Investment and Commissioning Manager for Orbit said:

“We are delighted to continue our relationship with the Foundation. They offer an exceptional service, which is timely and efficient and have worked with us in partnership to respond quickly to the continued challenges which impact our customers, which is so important for us when supporting our customers in crisis and hardship. The team are also helpful, friendly and great to work with.”

“Something to be proud of”

NEW DONOR



“A small amount of money can make a huge difference.”

David East decided to work with the Foundation to support projects tackling disadvantage through community initiatives. He said:

“I believe HoECF can make the best use of my money due to their knowledge of local community issues. It’s often the case a small amount of money can make a huge difference.”

The David East Fund supported Our Community Foundation, a charity based in Birmingham, with a £1,745 grant. The funding enabled the charity to deliver an eight-week programme of educational workshops to raise awareness of the challenges facing young people. The workshops included the detrimental personal and social impact of taking and selling drugs, helping young people to build resilience and to develop life skills.

AUGUST 2021

PAYROLL GIVING

During the pandemic, staff from Deutsche Bank wanted to support local communities and had seen our work on social media. Colleagues were volunteering in their local communities but wanted to do more and decided to sign up for payroll giving, donating regularly through their pay to the Foundation. Their generosity has engaged employees through supporting causes close to their hearts.

SEPTEMBER 2021

WINNER!

Public & Third Sector Award

Tina Costello, CEO
Heart of England Community Foundation



WELL DONE TINA

Tina’s biggest passion is the communities and organisations we support, and she recognises the huge value community organisations and charities play across our region on a day-to-day basis. Tina was recognised for her inspirational leadership of the Foundation and for championing the voluntary and community sector.

The Foundation’s response to the crisis during the pandemic is something that many of these beneficiaries will never forget. Though it was tough, Tina stayed positive, lifting those around her and supporting the region with all the resources she could get, offering not only security but also a voice to those who needed it the most during what was an uncertain time for all.

SEPTEMBER
2021



BUILDING BETTER LIVES

“I came here and they gave me a key of my own to my own room. I had never had my own key before.”

Black Country Women's Aid opened their specialist refuge which features 12 safe, welcoming flats and a new reception centre for women rescued from modern slavery.

This has been made possible thanks to a grant of £800,000 from the Foundation's Building Better Lives programme. The grant enabled them to purchase and

refurbish the refuge, design and build the reception centre, which doubles as an activity space to hold therapeutic groups and activities to help women rebuild their lives. The expansion also sees the installation of a memorial garden dedicated to those who have lived in the existing accommodation, and those who never got the chance.

CYCLING FOR HoECF



The High Sheriff of Warwickshire, Lady Min Willoughby de Broke, has been a huge supporter of the Foundation through her fundraising efforts. She embarked on a 5-day cycling challenge across Warwickshire to showcase the people, organisations and independent businesses that make it the best it can be to live, work and visit. She also took part in other fundraising events, raising over £31,000 for the High Sheriff of Warwickshire Fund.

Lady Min Willoughby de Broke said:
“The voluntary and community sector in Warwickshire is a shining beacon of hard work and selflessness. There are so many incredible people who put service before themselves by helping others less fortunate.
“The least I could do as High Sheriff was to raise as much money as possible to say thank you to these wonderful individuals and through my efforts give them extra funds to help ensure they could carry on their extraordinary work.”

“A shining beacon of hard work and selflessness.”

WELCOMING CHRIS WEST AS OUR NEW CHAIR

OCTOBER
2021



Chris shared: “It's been an honour to work alongside Phil Ewing for the last four years, and the entire Board joins me in thanking him for his enormous contribution to the Foundation during his time as Chair. Though Phil will be sorely missed by all, I am pleased to be following in his footsteps.”

Chris will oversee the work of the Foundation and pave the way for the charity's brand-new vision, mission, and values. Chris will lead the Foundation and its team, to continue to help local charities and organisations and hopes to diversify the Foundation's grants, ensuring that they reach minority groups in need of support.

WE PASSED QA5

Over the year the Foundation was independently assessed on its compliance with the agreed Quality Accreditation Standards. The programme is unique to the UK Community Foundations (UKCF) network, providing the only

accreditation process internationally that is tailored to and designed by community foundations. We scored exemplary in a number of areas including sound governance, financial planning and offering a more accessible funding journey for our customers.



UKCF



MAKING AN IMPACT

The Foundation was delighted to deliver a £1 million Social Impact Fund for Warwickshire County Council. We awarded 28 grants to community organisations across the county to tackle inequality and social inclusion.

Warwickshire Community and Voluntary Action (WCAVA) received £93,000 to make essential capital improvements to its Nuneaton community centre, the Newtown Centre.

Alison Thompson, Area Manager for CAVA said:

“The rooms are lighter, brighter, warm and dry, it really has breathed new life into our much loved community building and massively impacted our community!”

NOVEMBER 2021

CHRISTMAS COUNT-UP

We've been working with Make Good Grow; a social enterprise that matches businesses that want to give back to good causes. We teamed up with them to kick start the festive season by launching the Christmas Count-Up campaign (a give-back advent calendar) which successfully matched 24 local good causes with 24 skilled volunteers to support the organisations in delivering a range of projects.

We asked community organisations across our region to share a project they needed help with – including marketing, accountancy, digital skills, fundraising, event management, community engagement, corporate fundraising and copywriting. Make Good Grow then matched volunteers who wanted to give back to a local good cause in time for Christmas.



GOING GREEN

We are supporting West Midlands Combined Authority (WMCA) to deliver their Community Green Grants scheme. Grants are being awarded to community groups and regional organisations, especially in deprived communities, that help connect people to nature, improve green spaces or enhance the local environment.

Sustainable Life in Birmingham received £16,000 to clear 1.6 acres of brambles at the Ten Acre site in Stirchley to increase accessibility for the public and to maintain habitats for local plants and wildlife.

Stephanie Bale, Treasurer at Sustainable Life, said:

“Ten Acres is a fantastic and under-used park right in the heart of the city, and with this funding, our team of volunteers will ensure it continues to be developed into the beautiful and biodiverse woodland it is capable of being.”

“By increasing access to the site and improving its conservation status, we will ensure its legacy for decades to come.”

“Ensure its legacy for decades to come”

JANUARY 2022

NEW DONOR



“I've benefitted enormously from working with a really friendly team of charity professionals.”

Graham approached the Foundation after discovering that we could ensure his money reached the communities he cared about. We launched the Graham Griffiths Fund to support those communities most in need across Coventry and Warwickshire.

He said:

“As a Midlander, I wanted to help local charities

and good causes where relatively small sums of money can have a large and immediate impact on individuals. HoECF answered all these requirements perfectly. I discovered it would be possible to establish my own foundation under its auspices. This would result in lower set up and running costs, and no administrative burden compared with doing it myself.”

A NEW WAY TO APPLY

JANUARY 2022

As part of our journey to become a more accessible funder we have decided to implement a new way to apply for our funding programmes. Following feedback from applicants, we have developed and trialled the single application form. Applicants were involved in the design and testing phase. The purpose is to take the responsibility of deciding what funding best meets project requirements away from applicants and onto us, reducing applicants time and effort in applying.

Hannah Fielder, a Community Engagement Worker at Redeemer Church, shared:

“I was thrilled when the application process was streamlined even further into one form for all the different pots available. What a good idea! It makes a big difference to us being a small charity and spending the majority of staff time delivering projects rather than doing admin. Thanks so much HoECF - we genuinely couldn't deliver what we do without you!”

“What a good idea! It makes a big difference”

SOLIHULL CELEBRATING COMMUNITIES

In partnership with Solihull Metropolitan Borough Council, we launched the Celebrating Communities Fund to support community activity to improve disadvantaged communities.

Art at the Heart CIC combats inequality and supports wellbeing through creative and cultural educational activities. They were awarded £5,000 for their project to celebrate the Hindu Holi Festival of Colour in March 2022.

Holi is an ancient Indian festival that celebrates spring, love and new life through vibrant colour. The funding enabled them to deliver art activities for multigenerational members of the community, at any skill level, to create new interpretations of Holi. The workshops included Splat Art, Bubble Art and a giant community colour weave.

Eesha, a volunteer, shared:

“Volunteering at Art at The Heart allowed me to develop my art and be involved in the community; volunteering alongside Mukesh and Kamaljit helped me flourish by giving me indispensable skills such as time management, leadership and problem-solving.”

“The whole team were dedicated to creating a memorable experience for our community, and it was amazing that they were bringing the cultural celebration of Holi to the centre of Solihull, and really immersing everyone in this experience. In my opinion, this spirit of community is really reflected in the values of Art at The Heart and is what makes it unique as an organisation.”

SUPPORTING OLDER PEOPLE



FEBRUARY 2022

Working with Birmingham City Council, the Neighbourhood Network Scheme (NNS) Fund delivers grants to support older people within the wards of Edgbaston and Northfield.

We are working alongside the three lead facilitator organisations in Edgbaston and Northfield - Age UK Birmingham, Gateway Family Services and Northfield Community Partnership. The fund is supporting local community projects that improve social and physical activity, transport and mobility, benefitting underrepresented groups and delivering arts and cultural activities.

Due to the programme's success, Birmingham City Council has committed to making funds available to deliver the NNS programme across the City including in Northfield & Edgbaston NNS Fund for a further seven years.

Shencare Community Transport was awarded £10,000 to provide a transport service in Northfield. They provide an affordable and accessible door-to-door escorted passenger transport service for community groups, older people, and people with disabilities.

Beneficiary feedback:

“Shencare is a lifeline.”

“If it wasn't for Shencare I wouldn't have spoken to another soul all week.”

“Helped me flourish”

“Bringing the cultural celebration of Holi to the centre of Solihull”



#LETS CREATE JUBILEE

The Foundation, alongside the network of community foundations, welcomed applications to the Arts Council England Let's Create Jubilee Fund. We awarded over £330,000 to support community and voluntary organisations to develop creative and cultural activities as part of Her Majesty The Queen's Platinum Jubilee celebrations. This allowed communities the opportunity to experience the best of the country's culture whilst also celebrating this once-in-a-

lifetime milestone in our national history. Anuragi Devi Dasi, a project lead at Shree Shree Radha Krishna Cultural Centre, shared: "We're heartily grateful for the funding to celebrate the Queen's Platinum Jubilee in a diverse manner. The funding will help us to create cohesive relationships within the community by encouraging beneficiaries to take part. This will improve their confidence, skills and awareness."



“Once-in-a-lifetime milestone”



NEW DONOR

Mayflex UK partnered with the Foundation to launch the Mayflex UK Community Fund to award grants to groups within a 10-mile radius of their site in Aston, Birmingham. The fund will support projects

with a focus on ethnically diverse communities, improving general community activity and employment opportunities for young people.

COVENTRY UK

CITY OF CULTURE 2021

On winning the title 'UK City of Culture 2021' in 2017, the Coventry City of Culture Trust partnered with the Foundation to fund local artists and the cultural sector to develop their practice, support organisations to grow and build new networks, and enable new ideas in preparation for the city's year of celebrations to begin.

promoting and advocating for stronger diversity, access, and representation within the outdoors. They received £10,000 through the Black Artists fund for their 'Beyond The City' project which engaged Black, Asian and ethnic minority communities by exploring and documenting green spaces within Coventry.

As part of this programme, the Trust were keen to work with underrepresented communities in the arts and cultural sector. This included funding Black artists, projects for early years children, the LGBTQ+ community and accessibility initiatives for groups across Coventry and Warwickshire.

Susan began hiking with Steppers in May 2021, she said:

“I wanted to be part of a walking group with others that looked like me.”

“After my retirement in 2018 and the eventual lifting of Covid restrictions, my passion for walking in nature increased and I came across Steppers UK. My experience to date has been nothing short of a positive, enjoyable one. I enjoy exploring the countryside on foot and breathing the fresh air. Most of all I find walking the best form of exercise. Steppers has allowed me to connect with others who have the same passion as me, and it's been a great space for meeting and forming friendships.”

Throughout the year we have awarded 21 grants totalling £82,454 to support these communities.

Upholding our commitment to representation and inclusion for all, the LGBTQ+ Community Grants, which were also supported by the Esmée Fairbairn Foundation, funded individual artists or organisations with creative ideas to make a difference to the LGBTQ+ community in Coventry and Warwickshire.

Steppers UK CIC delivers services



WORK WITH US

If you have read something that has sparked your interest and you would like to invest locally - we are the organisation for you!

- We can make your charitable giving simple, effective and fun.
- We can work with you to create a bespoke programme so you can invest in projects you care about.
- We manage the whole process ensuring your funds are received by the right organisations, managed through our robust governance.
- Our experience and knowledgeable staff support donors every step of the way ensuring they can enjoy the positive impact of their giving.
- We are quality accredited which demonstrates our strong governance, financial operations and due diligence.

WHAT WE PROVIDE

- Value for money
- Knowledge of the region
- Flexible options to work with us
- Access to local organisations
- Easy & convenient service
- Grant making expertise

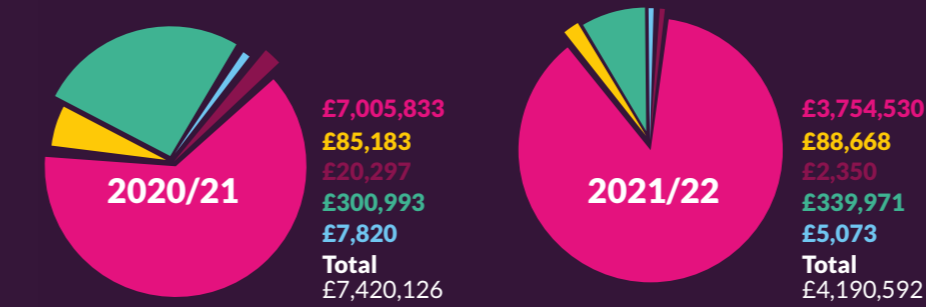
WHAT DONORS GET

- Peace of mind
- Impact at a local level
- Maximised & targeted giving
- Support with CSR & ESG goals
- Input into decision making
- Trusted partnership
- PR opportunities



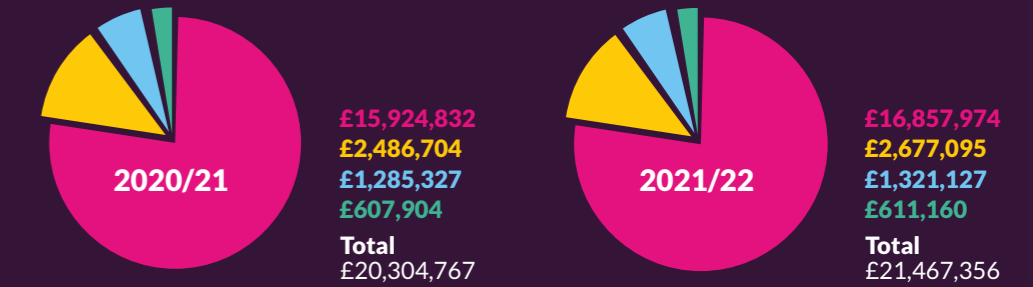
FINANCIAL OVERVIEW

Income and Endowments



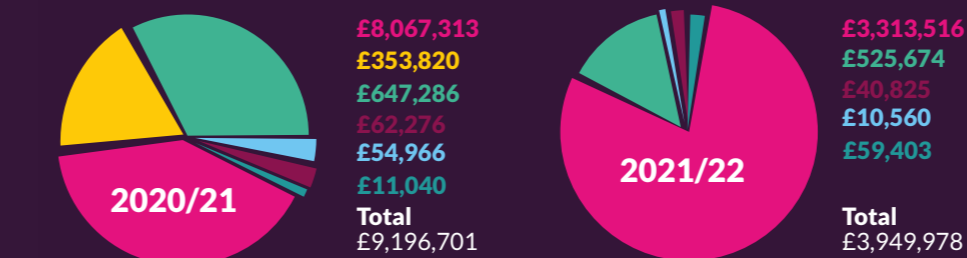
- Donations & Legacies
- Rental Income
- Other Income
- Investment Income
- Bank Interest

Foundation Funds



- Endowment Funds
- Restricted Funds
- Unrestricted/Designated Funds
- Unrestricted General Funds

Expenditure



- Grants & Funding Contracts
- Building Better Opportunities
- Support Costs
- Raising Funds
- Governance
- Investment Management Costs

Net Assets	2020/21	2021/22
Investment & Properties	£15,642,774	£17,111,780
Net Current Assets	£4,661,993	£4,355,576
Total	£20,304,767	£21,467,356

* CSR- Corporate Social Responsibility
ESG- Environmental, Social and Governance

ENDOWMENTS

	2020/21	2021/22
Ambassadors Fund	£92,280	£92,678
Alan Higgs Fund		£512,769
Annie Bettman Fund	£336,110	£337,564
AXA Fund	£239,406	£240,441
Birmingham Fund	£356,142	£382,756
Birmingham Mail Charity Fund	£54,340	£58,086
Building Better Lives Fund	£2,651,498	£2,817,918
Coventry Lord Mayor Fund	£25,696	£25,805
Coventry Nursing Trust Fund	£408,248	£412,548
Deutsche Bank Grassroots Fund	£151,301	£161,732
Friends Provident Fund	£14,062	£14,124
George & Vera Bryan Grassroots Fund	£213,504	£228,223
Harry Western Fund		£59,663
Harry Payne Fund	£3,417,957	£3,728,659
Heart of England Fund	£516,094	£518,324
High Sheriff of Warwickshire Fund	£201,959	£216,572
James Kenning Fund	£56,593	£61,477
Jumping Through Hoops Fund	£1,180,309	£1,281,269
Kingscliffe Fund	£196,110	£196,958
Midlands Heart Fund	£127,015	£127,563
Mills & Reeve Grassroots Fund	£70,727	£75,603
Mike Holland Fund	£109,375	£167,948
National Grid Fund	£84,169	£84,532
Orbit Group Fund	£184,969	£185,768
Property for Kids Grassroots Fund	£27,789	£29,705
PSA Peugeot Citroen Fund	£416,031	£417,829
Rolls Royce Fund	£78,144	£78,482
Solihull Community Foundation Fund	£292,893	£301,295
Sandwell Community Fund	£352,535	£399,835
Torrington House Fund	£238,631	£239,660
Trustees' New Deal Fund	£92,742	£103,189
Warwick Lying-in- Trust Fund	£45,865	£49,027
Willenhall Community Trust Fund	£71,348	£77,504
Youell Family Fund	£2,379,012	£2,415,218
	£14,682,854	£16,100,724

SUMMARY OF FUNDING

Fund	Number of Awards	Awarded	Fund	Number of Awards	Awarded
29th May 1961 Charitable Trust	11	£10,750.00	gb Partnerships	2	£3,053.43
29th May Small Grants	1	£1,500.00	Graham Griffiths Fund	5	£10,830.00
Alan Edward Higgs Charity	4	£4,000.00	Harry Payne Fund	78	£103,700.00
Arts Council England- Let's Create Jubilee Fund	47	£330,786.73	Heart of England Crisis Fund	11	£57,598.18
AXA Enterprise Fund	4	£5,954.00	Heart of England Priorities Fund	21	£39,974.00
AXA Fund	2	£1,949.00	Helping Hearts Co-op	62	£33,990.00
Birmingham and Black Country Fund	11	£17,217.96	James Kenning Fund	1	£2,000.00
Birmingham City Council Neighbourhood Network Scheme- City Wide	4	£70,942.33	Jaguar Land Rover Solihull Employees Charity Fund	13	£15,000.00
Birmingham City Council Neighbourhood Network Scheme- Edgbaston	10	£79,709.00	Jumping Through Hoops- Hardship Grants	3	£1,219.96
Birmingham City Council Neighbourhood Network Scheme- Northfield	13	£79,709.00	Kingscliffe Fund	1	£3,591.24
Birmingham City Council Edgbaston Community Emergency Assistance & Essential Supplies	8	£31,961.28	Leamington Bid	11	£1,900.77
Birmingham City Council Northfield Community Emergency Assistance & Essential Supplies	9	£37,520.00	Made by Sport Fund	95	£249,581.05
Birmingham Mail Fund	16	£28,537.00	Mayflex UK Community Fund	1	£1,200.00
Birmingham Sports Association	3	£2,680.00	Mike Holland Fund	1	£2,969.00
Building Better Lives Fund	1	£11,220.00	Orbit Individual Grants Programme	532	£115,092.08
Communities Uncovered Fund	7	£12,977.20	Peddimore Community Fund	14	£39,679.82
Community Energy Warwickshire Fund	2	£2,500.00	Peugeot Fund	8	£13,046.40
Coronavirus Resilience Fund	27	£110,957.00	Positive Futures Fund	13	£60,076.00
Coventry 2021 Fund	21	£82,454.00	Solihull Community Fund	2	£2,500.00
Coventry Building Society Community Fund- Small Grants	13	£21,548.60	Solihull Metropolitan Borough Council- Celebrating Communities	4	£19,900.00
Coventry Building Society Community Fund- Large Grants	7	£58,647.00	Solihull Metropolitan Borough Council- Celebrating Communities- Disabilities	1	£3,994.00
Coventry Nursing Trust	2	£11,180.58	Solihull Metropolitan Borough Council- Celebrating Communities- Sports	3	£13,726.00
Coventry, Solihull and Warwickshire Fund	1	£2,000.00	Solihull Metropolitan Borough Council- Solihull Wellbeing and Recovery Fund	46	£192,210.00
David East Fund	15	£32,120.00	Stellantis Employee Fund	7	£3,084.89
Deutsche Bank Opportunity Fund	3	£14,800.00	Tipton Education Fund	5	£9,312.36
Drayton Manor Park Fund	1	£946.57	Warwickshire County Council Social Impact Fund	21	£1,000,000.00
Esmée Fairbairn Foundation	1	£10,000.00	Wesleyan Foundation- Directors Contributions for Large Grants	9	£75,401.40
			Wesleyan Foundation- Small Grants Birmingham and the Black Country	16	£30,659.00
			Wesleyan Foundation- Small Grants Coventry and Warwickshire	16	£30,756.68
			Youell Family Fund	7	£9,320.00
			Total:	1,253	£3,219,933.51

HEART OF ENGLAND STAFF

SENIOR MANAGEMENT TEAM



TINA COSTELLO
Chief Executive



SHAMIELA AHMED
Senior Manager Programmes



CLAIRE EVANS
Senior Manager Finance



HELEN KENDRICK
Senior Manager Operations

OPERATIONAL TEAM



ZOË BROWN
Executive Officer



SARAH LAFFORD
Grants Officer



LOU BEDDOE
Grants Officer



JENNY WHATELEY
Grants Officer



FREYA CRICHTON
Grants Officer



PARAMJIT KAUR
Finance Officer



KATIE BYWATER
Marketing & Communications Officer



HAYLEY MC DERMOTT
Grants Administrator

HEART OF ENGLAND TRUSTEES



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Chair



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RUSSELL BAILIEY
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AMRIK BHABRA
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DANIEL WORTHING
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CLEO MORRIS
Trustee



JASMIN KOASHA
Trustee



ALETHEA FULLER
Trustee



CALUM NISBET
Trustee

HEART OF ENGLAND PATRONS



SALLY CARRICK
Patron



STELLANTIS
Corporate Patron



Our Yearbook is in memory of our Trustee John Taylor.

John was our longest serving Trustee and a huge supporter of the Foundation who sadly passed away in May 2022.

THANK YOU TO OUR PARTNERS & SUPPORTERS



ANNUAL REVIEW, KINDLY SUPPORTED BY



Thank you to our volunteer panel members and all those that have supported us during 2021/22.

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