

Made by Sports ‘Clubs in Crisis’ Fund.

What is the funding for?

Sports clubs or organisations which intentionally use sport to deliver wider social outcomes for young people, and which are able to demonstrate that the Covid-19 pandemic has adversely affected them, either operationally or financially, and which require funding to save, resume or adapt their activity.

For organisations promoting sport primarily for young people ages 5 – 25.

The priority must be on those organisations that have less than 10% of their membership outside of this age range.

Please read Appendix 1 below

Purpose

The organisations we are looking for operate mostly in disadvantaged communities, often working collaboratively with other partners to meet local need and may offer cross-sector activities. Specifically, we will fund clubs and organisations which can demonstrate that they are using sport to work towards one or more of the following outcomes:

- Developing Life Skills
- Improving Mental Health
- Reducing Crime and Anti-Social Behaviour
- Developing Employability Skills
- Building Stronger Communities

Available Funding

Grants of £2,021 - Please apply for the amount you need.

Funds to be spent by the end of February 2022.

We Will Fund

The funding is unrestricted so can be spent on core costs as well as on programme or capital costs. Funds can also be used towards match funding or for leverage for a larger programme.

This is a one-off unrestricted grant; however, the funding may be used for one of the following purposes:

- Direct project costs including equipment and kit
- Staff costs related to the project including appropriately apportioned management time
- Appropriately apportioned core costs
- Transport
- Volunteer expenses

We are interested in the funding being used for two things and will ask you about this in the end of project reporting:

- As the funding is unrestricted, we'd love to see it used as match funding to leverage other funds for your club or organisation.
- We'd also like to see how it can be used to ensure the sustainability of your club.

Priority Areas

Birmingham, Black Country, Coventry, Solihull, Warwickshire

Eligibility

Organisation Size:

Organisations with an annual income of up to £75,000 with the following priorities:

Highest Priority – Up to £25,000

Medium Priority – Up to £50,000

Lowest Priority – Up to £75,000

You can apply to this fund if you are one of the following:

- Registered charities in the UK
- Constituted Community groups
- Companies Limited by Guarantee with charitable aims
- Community Interest Companies with charitable aims
- Social Enterprises

Please note, we are unable to fund the following:

- Community sport clubs and organisations which only focus on developing and widening opportunities to participate (traditionally those voluntary sports clubs and organisations overseen by governing bodies) which are not *intentionally* working towards one of these five sport for development outcomes:
 - Developing Life Skills
 - Improving Mental Health
 - Reducing Crime and Anti-Social Behavior
 - Developing Employability Skills

- Building Stronger Communities
 - Projects for anyone outside of this age range.
 - Sport with no element of social purpose
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- Government linked bodies (excluding clubs who have received National lottery or Sport England Funding)
 - Organisations which are unable to demonstrate that the pandemic has affected them, either operationally or financially
 - Individuals
 - sole traders
 - Private companies
 - Direct replacement of statutory obligations and public funding
 - Promotion of religious or political activities
 - Groups with significant financial free reserves
 - Organisations or charities which are solely to promote any particular religion
 - Organisations who have indicated poor management of any previous grants
 - Statutory work in educational institutions
 - Pure sponsorship purposes or funding purely for costs of fund-raising event

Additional Supporting Information

To be eligible to apply you must be able to provide proof of:

- Your organisation / company has a management committee / board of trustees / board of directors with at least 3 unrelated people as members, a list of those directors will be required showing who has bank authorisation.
- A written constitution / articles / set of rules.
- A copy of your most recent annual accounts or financial records showing your organisation's balance of funds, income and reserves.
- A bank account in the name of the organisation with at least two unrelated signatories
- A bank statement from the last 3 months.
- Copy of your safeguarding policy.
- Equal opportunities policy.
- Quotes for capital items over £300.

Successful grant applicants will also need to complete a questionnaire at the end of the programme by December 2021 at the latest.

There will also be opportunity for successful applicants to be featured by Made by Sport.

Successful grant applicants will be expected to participate in any appropriate publicity as requested by HoECF and Made by Sport.

For the Foundation's full eligibility criteria see our website.

Appendix 1 - Defining Sport for Development

What differentiates sport for development from community sport?

Sport for development is defined as the intentional use of sport to achieve other social outcomes and is a powerful tool to help young people deal with these issues. Community sports clubs and organisation's deliver better mental health, less crime and anti-social behaviour, pathways to employment, life-skills and community-cohesion.

Community sport - focusses on developing and widening opportunities to participate, traditionally within voluntary sports clubs and organisations overseen by governing bodies.

Sport for development - intentionally uses community sport provision to deliver wider social outcomes, usually through third sector and voluntary, community and social enterprise (VCSE) bodies. Mostly in disadvantaged communities, these organisations often work collaboratively with other partners to meet local need and may offer cross-sector activities.

Outcomes based funding:

The MBS fund will only fund sport for development projects and organisations which work towards one or more of those outcomes:

Developing Life Skills

We will support projects and organisations which develop the soft skills that will ultimately improve the life chances of young people, specifically projects which work towards any of the six key areas of life skills development identified by the WHO:

- 1) Communication and interpersonal skills.
- 2) Decision-making and problem solving.
- 3) Creative thinking and critical thinking.
- 4) Self-awareness and empathy.
- 5) Assertiveness and self-control.
- 6) Resilience.

Improving Mental Health

We will support projects and organisations which promote positive mental health through physical activity, which:

- Achieve increased confidence and resilience.
- Encourage positive social interaction.
- Specifically address mental health issues such as depression, anxiety or ADHD.
- Focus on general wellbeing and wellness.

Reducing Crime and Anti-Social Behaviour

We will support projects and organisations which reduce crime and anti-social behaviour, either through providing diversionary activities at key times, or through modifying and promoting positive behaviour.

Developing Employability Skills

We will support projects and organisations which either develop employability skills or those which provide actual pathways to employment.

To differentiate projects working towards this outcome from projects working towards the general soft skills outcome, we will prioritise projects working towards one of the following three outcomes, for young people aged 16 and above:

- 1) Communication and interpersonal skills, including working well with others.
- 2) Reliability and dependability, including meeting deadlines and turning up on time.
- 3) The ability and willingness to learn new skills, whether job-specific or more general.

In terms of specific pathways to employment, we will include funding for volunteer pathways and qualifications in sport.

Building Stronger Communities

We will support projects and organisations which build and rebuild communities, for example:

- Those which encourage integration or bridge divides between groups of people.
- Those providing opportunities for vulnerable or marginalised groups.

We appreciate that many projects and organisations may work towards more than one of these outcomes and will ensure that this can be demonstrated through the application process.