

Annual Grant Making Report.

2019/20

Introduction

It has been another successful year at the Foundation. We continued to provide grants where they are most needed in our communities, supporting the work of charities and small voluntary led organisations.

We awarded three capital build projects through our Building Better Lives Fund. Supporting organisations in the Black Country, Birmingham and Coventry. The grants are the largest ever awarded by the Foundation and were awarded in November 2019. Unlike our usual awards, where results can be almost instant, these projects will take up to 18 months to reach their potential.

We continued our partnership with Wesleyan Assurance in which we delivered significant investments at grassroots level across the UK. During this period, we celebrated awarding £862,967 through the Wesleyan Foundation.

We continued to deliver grant programmes for the City of Culture Trust, supporting community organisations and individual artists in preparation for Coventry's City of Culture Year in 2021. We were able to secure funding from the Esmée Fairbairn Foundation to enhance the grant making to ensure the City of Culture programme was diverse and representative of the communities living in Coventry.

We continued to forge new relationships across the region. We were very proud of winning our very first contract with Birmingham City Council to deliver the Neighbourhood Network Scheme Grant Making for Edgbaston & Northfield.

Towards the end of the year, we had to quickly divert our energies in response to the emerging COVID-19 pandemic. We launched a local appeal with our CEO, Tina Costello, appearing on BBC Midlands Today and local radio. We launched a new fund in response to COVID-19 the Coronavirus Resilience Fund. The aim of the fund was to support our communities during the pandemic. As we were only just embarking on this journey, we will talk more about this in our next report.

I hope that you find this report a useful summary of our grant making this year. If you would like any further information or discuss any aspect of the report, please free to contact me on 0274 7688 4434.

Shamiela Ahmed
Senior Manager – Operations

Key highlights from this year's report include:

Awarded:	£5,242,644
Beneficiaries:	509,517
Grants Awarded:	763
Funds Managed:	45

NB: To arrive at the figures below we have removed the three Building Better Lives Grants

Application success rate:	60.8%
Average grant size:	£3,003

Success Rates:

Success rates vary from year to year this is due to the size of budgets we have available and demand exceeding availability.

Our most oversubscribed programme this year once again was **Tampon Tax Community Fund**. Our allocation from the Department of Culture Media and Sport was for £167,530. We received 83 applications and were able to fund 19 of these. The average grant size was £8,817.

New Programmes:

A summary of our new grant programmes launched during the year:

gb Partnerships

The gb partnerships Community Fund focuses on health, education, empowerment and raising people's skills and aspirations. There are grants of up to £2,000 for organisations based within a 10-mile radius of gb partnerships' [Coventry and Birmingham sites](#).

Esmee Fairbairn Foundation – City of Culture Grants

This allocation allowed us to support the expansion and strengthening of the arts and cultural sector in Coventry and increase cultural engagement in Coventry among under-represented groups. Grants of up to £10,000 were available.

Uber

During this year we launched this pilot fund. Grants of up to £5,000 were available in Birmingham. The fund aimed to support local communities and projects across two key areas, Economic Opportunity and Community Safety

The priority of the fund was to support small, locally based organisations being run by people directly affected by the issues they are dealing with and that have a clear understanding of the needs they are supporting. This could also include "Communities of Interest" which covered a wider geographical area. They aim to meet one or more of the following:

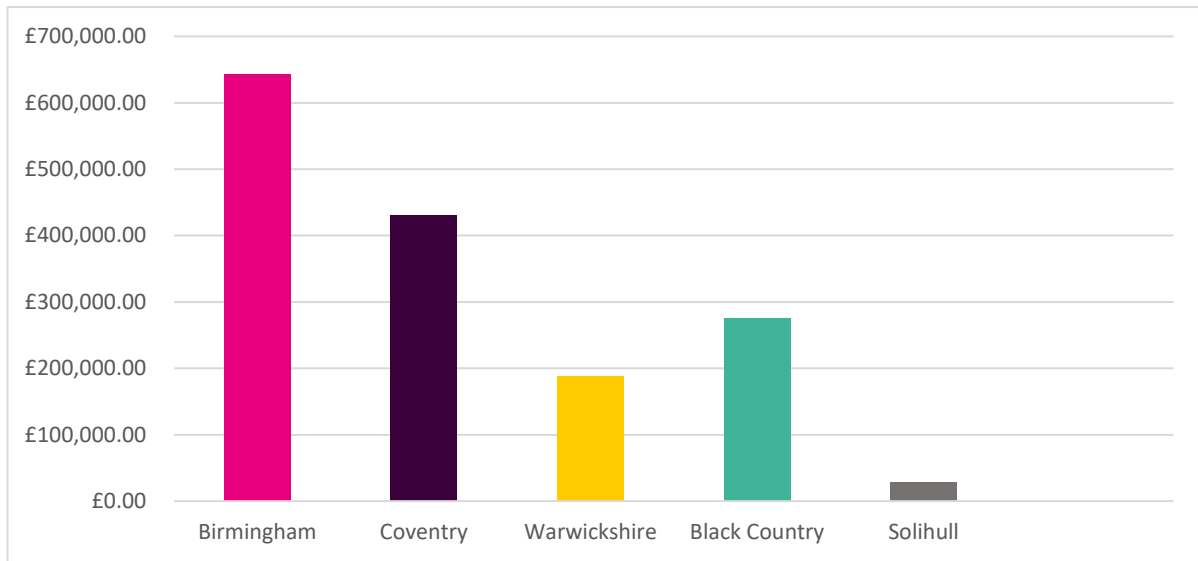
- Increase local projects or activity.
- Build skills of local people.
- Increase community cohesion.
- Respond to local social or economic needs.

Longleigh

The Longleigh Foundation Community Fund aims to support registered charities, community and voluntary organisations which have a focus on understanding, preventing and addressing discriminatory and hate-related behaviour and crime in communities across the Black Country. Grants of up to £5,000 were available.

Impact:

Grant Awards in Locations (£)



Top Five Themes Supported (£)



Disability & Access



Education, Learning & Training



Stronger Communities

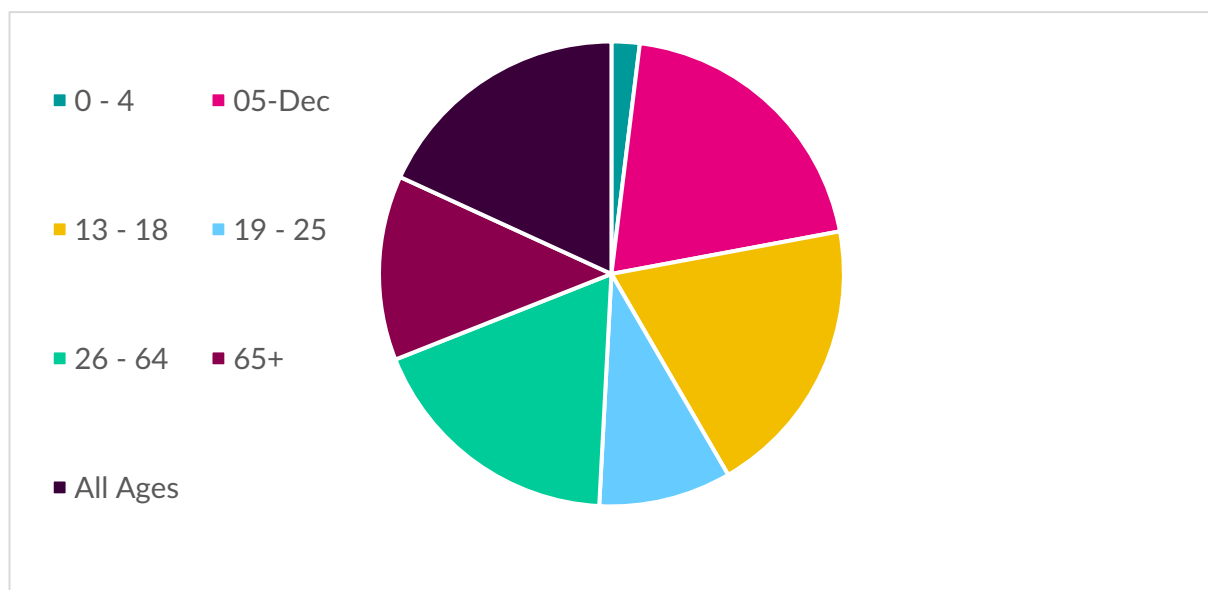


Health & Wellbeing



Mental Health

Age Ranges Supported



Summary of Grant Making per Fund:

Prog	2018 - 2019		2019 - 2020	
	No. Grants Awarded	Total Awarded	No. Grants Awarded	Total Awarded
#iwill BBCC	9	£40,753.00	-	-
#iwill CSW	3	£21,000.00	-	-
29th May 1961 Charitable Trust Regulars	20	£11,500.00	19	£11,000.00
29th May Small Grants	6	£9,500.00		£5,000.00
Axa Enterprise Fund - Grants	5	£3,592.93	1	£1,500.00
Axa Fund - Grants	1	£760.00	-	-
Band Hatton Button Fund	-	-	-	-
BBCC Fund	36	£50,596.31	29	£49,442.65
Birmingham Mail Fund	-	-	7	£11,852.00
Birmingham Sports Association	16	£15,195.00	9	£10,900.00
Building a Stronger Britain Together	6	£185,973.00	16	£390,939.44
Building Better Lives	5	£47,264.00		
Building Better Lives Revenue Fund	-	-	1	£3,000.00
Comic Relief Community Cash	-	-	-	-
Comic Relief Core Strength BBCC	11	£41,339.64	-	-
Comic Relief Core Strength CSW	7	£17,018.00	-	-
Communities Uncovered	3	£22,764.00	-	-
Community Energy Warwickshire	9	£11,595.00	7	£10,692.00
Coronavirus Resilience Fund	-	-	7	£10,085.00
Coventry 2021 Fund	-	-	-	-
Coventry Building Society BBCC	5	£6,925.00	4	£7,800.00
Coventry Building Society Community Fund			13	£23,327.00
Coventry Building Society CSW	18	£29,648.64	-	-
Coventry Community Games	1	£1,800.00	-	-
Coventry Nursing Fund Grants	4	£6,233.00	-	-
CSW Fund	15	£15,575.57	23	£39,670.00
Deutsche Bank Small Grants	3	£8,061.00	-	-
Drayton Manor Park	5	£9,962.00	-	-
Esmee Fairbairn Foundation	-	-	5	£39,927.50
Federation of Petroleum Suppliers Surviving Winter Fund	4	£11,594.00	-	-
Fourteen Spirit of 2012	-	-	-	-
gb Partnerships	-	-	8	£14,115.17
gb Partnerships LSHPF	-	-	1	£2,000.00
Harrison Beale & Owen	-	-	6	£10,746.00
Harry Payne Fund	103	£93,800.00	82	£77,410.00
James Kenning Fund Grant	2	£2,410.07	1	£2,000.00
Jumping through Hoops Hardship	48	£19,532.68	-	-
Jumping Through Hoops Grants	6	£57,044.00	10	£49,522.00
Kingscliffe Fund Grants	1	£3,000.00	-	-
Letitia & Charlene Educ. Award	1	£6,159.00	-	-
Love Leamington	-	-	-	-

Midland Heart Regeneration Fund - Grants	3	£3,776.56	1	£1,970.00
National Grid Fund - Grants	2	£1,999.00	1	£2,000.00
Nationwide Community Grants	21	£734,115.00	3	£5,951.00
Orbit Heart of England Grants	2	£1,800.00	-	-
Orbit Hardship Fund	145	£43,557.38	-	-
Peddimore Community Fund	-	-	14	£26,234.95
Peugeot Fund - Grants	-	-	-	-
Positive Futures Fund	-	-	17	£77,958.00
Rolls Royce Grants	2	£1,886.23	1	£1,185.00
Royal London Foundation Fund	3	£15,000.00	1	£10,000.00
Sandwell Council Fund	-	-	2	£5,000.00
Solihull Community Fund	9	£11,409.00	4	£6,120.00
Sports Relief	-	-	-	-
Surviving Winter Appeal	2	£1,500.00	-	-
Tampon Tax Fund	20	£162,076.00	19	£167,530.00
The Chamber of Commerce Presidents Fund	-	-	-	-
The Get Ready Fund	6	£10,295.00	3	£8,000.00
The John Saville Fund	5	£17,000.00	-	-
The Mike Holland Fund	2	£12,000.00	-	-
The Road to 2021 Fund	15	£120,446.00	15	£92,340.73
Tipton Education Birmingham	-	-	13	£25,760.00
Torrington Fund Grants	2	£2,200.00	-	-
Transformation and Growth Fund	2	£29,500.00	10	£220,457.00
Uber	-	-	4	£19,070.00
Wesleyan Donor Directed	17	£166,500.00	27	£236,500.00
Wesleyan Large Grants	11	£70,360.00	9	£76,018.04
Wesleyan Small BBCC	15	£22,080.00	11	£20,344.00
Wesleyan Small Grants CSW	12	£20,000.00	7	12,69
Wesleyan Voting	9	£57,751.00	14	£88,143.00
Willenhall Community Fund	1	£4,505.00	-	-
Women and Girls Fund	-	-	10	£135,056.00
Youell Family Fund Grants	10	£17,650.00	17	£31,350.00
Young at Heart	4	£3,358.69	-	-
Youth Social Action BBCC	9	£34,277.00	-	-
Youth Social Action CSW	4	£19,641.00	-	-
Heart of England Cooperative Fund	74	£33,587.40	-	-
Grand Total	760	£2,368,866.10	452	£2,027,916.00
	Average:	£3,116.93	Average:	£4,487.00



#DO MORE LOCAL

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