

Annual Grant Making Report.

2017/18

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Introduction.

This report highlights key information about our grant making in 2017/18.

It's been another successful year for the Foundation. Alongside the increased amount of funding programmes, a number of exciting new partners have come on board to work with us.

Continuing our development in Birmingham and the Black Country, this year we secured a fantastic partnership with Wesleyan Assurance, which accounted for 20% (£311k) of our general grant making portfolio during the year. Managing the Wesleyan Foundation has enabled us to expand our work from regional to national, subcontracting grant making across the UK, working with partner Foundations in 8 different regions.

We're proud to be continuing this partnership in 2018 and hope to award £1m across the UK this year. To read more about The Wesleyan Foundation's impact please [click here](#).

We were thrilled to support Coventry's bid to become UK City of Culture in 2021.

We awarded funding to three projects working across the city this year, each one helping to support the successful bid. Most notably, we awarded £10,000 to Positive Youth Foundation enabling them to develop the centrepiece for Coventry 2021, by hosting a youth orchestra, mixing talented young people from inner city areas with classical musicians to create a cultural fusion.

Our partnership with the Coventry 2021 Trust is also set to continue this year. We will be distributing further funding to support projects which will form part of the programme of events across Coventry in 2021.

In the last twelve months we have been working hard to achieve the objectives set out in our 3-year strategic plan.

Key highlights from this year's report include:

- Over £2m awarded.
- 936 single awards made.
- 57% application success rate.
- 53 separate funds delivered.
- 3 new programmes managed.

In 2017, we began our Strategic Grant Making review to help shape a five-year plan to ensure our funding continues to be a relevant, credible and accessible. This work will continue this year following our consultation phase, we now have a task force working hard to implement changes and advise on the strategy.

I hope that you find this report useful and insightful.

Ellen Alcock
Grants Manager

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Summary of Grant Making per Fund. - FIG: 1

Funding Programme Name	No of Awards 2017/18	Total Spend 2017/18 (£)	No of Awards 2016/17	Total Spend 2016/17 (£)
29th May Flow Through Fund	19	11,750.00	20	12,000.00
29th May Small Grants Fund	1	1,280.00	6	8,446.00
AXA Enterprise Fund	3	4,649.00	-	-
Band Hatton Button Fund	1	2,000.00	-	-
Birmingham & Black Country Fund	40	60,756.00	8	6,999.00
Birmingham & Black Country Communities Together Fund	-	-	17	76,501.00
Birmingham Mail Charity Fund	1	500.00	7	1,400.00
Birmingham Sports Association Fund	8	7,952.00	-	-
Building Stronger Britain Together Fund	5	122,026.00	5	165,450.00
Chamber of Commerce Presidents Fund	1	1,994.00	-	-
Comic Relief	94	124,182.00	26	79,240.00
Community Energy Warwickshire Fund	4	7,952.00	3	4,320.00
Coventry 2021 Fund	3	25,000.00	-	-
Coventry Building Society Fund	18	25,629.00	32	42,201.00
Coventry Community Games Fund	1	2,000.00	1	1,500.00
Coventry Lord Mayor Fund	-	-	2	2,841.00
Coventry Nursing Trust Fund	-	-	1	2,296.00
Deutsche Bank Fund	1	5,000.00	4	17,458.00
'Fourteen' - Spirit of 2012 Fund	26	79,477.00	14	75,395.00
Harry Payne Trust Fund	118	88,500.00	113	92,560.00
Harrison Beale Owen Fund	2	3,993.00	1	2,500.00
Heart of England Cooperative Fund	107	34,435.00	86	28,849.00
Heart of England Fund	21	29,084.00	22	23,573.00
High Sheriff of Warwickshire Fund	9	4,500.00	1	1,500.00
James Kenning Fund	-	-	1	1,000.00
John Saville Fund	6	16,000.00	9	14,175.00
Jumping Through Hoops Fund	52	113,044.00	19	649,956.00
Kingscliffe Fund	1	4,800.00	-	-
Love Leamington Fund	7	9,500.00	10	4,746.00
Midland Heart Fund	-	-	1	400.00
Mills & Reeves Fund	-	-	4	2,440.00
New Beginnings Fund	-	-	8	75,857.00
National Grid Fund	1	660.00	-	-
Orbit Fund	-	-	1	1,078.00
Orbit Hardship Fund	197	64,133.00	427	89,140.00
Peugeot Fund	6	11,381.00	6	7,500.00
Positive Futures Fund	20	91,714.00	-	-
Rolls Royce Fund	1	1,268.00	-	-
Royal London Fund	1	5,000.00	1	4,000.00
Solihull Community Trust Fund	6	7,009.00	7	8,837.00
Sport Relief	1	2,000.00	80	81,094.00
Surviving Winter Fund	-	-	8	15,000.00
Tame Valley Wetlands Fund	-	-	7	6,256.00
Tipton Education Fund	1	2,000.00	8	20,112.00
Toms Fund	-	-	1	4,000.00
Torrington House Fund	3	1,945.00	2	2,000.00
Warwickshire Recycling Fund	-	-	1	2,000.00
Wesleyan Foundation Fund	71	311,045.00	-	-
Women and Girls Fund	11	145,000.00	-	-
Youell Family Fund	23	42,555.00	10	13,400.00
Young at Heart Fund	2	3,180.00	33	125,461.00
Youth Social Action Fund	24	106,381.00	1	1,000.00
General grant-making Sub Total	917	1,581,274.00	1,014	1,774,481.00
*Big Lottery Fund & European Social Fund - Building Better Opportunities Community Matters Programme	19	522,762.00	20	540,911.00
Portfolio Totals	936	2,099,168.00	1,034	2,315,392.00

*Fund not included in this report

Decision Making.

The Foundation makes decisions to award funding in three main ways:

- a) **via a Foundation led independent sub-committee or panel**
54% of the total amount distributed in the year was awarded by a Foundation led independent sub-committee or panel. This amounted to 35.4% of the number of individual grants.
- b) **via a donor led panel (administered by the Foundation)**
22% of the total amount distributed in the year was awarded by a donor led panel. This amounted to 18.4% of the total number of individual grants.
- c) **as directed by a donor themselves (eg: donor asks for payment to be made).**
24% of the total amount distributed in the year was awarded by a donor directly. This amounted to 46.2% of the number of individual grants.

FIG: 2

1) Foundation led sub-committee or panel	Total Number of Grants	Total Amount Awarded (£)	% of Total Value (£)	% of Total Grants
Birmingham & Black Country Grants Sub-Committee	72	108,399.00	6.8	7.6
Coventry, Solihull & Warwickshire Grants Sub-Committee	64	97,424.00	6.1	6.8
Comic Relief Community Cash Panel	77	74,000.00	4.6	8.2
Comic Relief Core Strength Panel	17	50,182.00	3.1	1.8
Fourteen Spirit of 2012 Committee	26	79,477.00	5.0	2.7
Youth Social Action Panel	24	106,381.00	6.7	2.5
Jumping Through Hoops - Large Grants Panel	1	27,410.00	1.7	0.1
Jumping Through Hoops - Small Grants Panel	14	69,008.00	4.3	1.5
Love Leamington Fund Panel	7	9,500.00	0.6	7.4
Sport Relief Community Cash Panel	1	2,000.00	0.1	0.1
Women and Girls Fund Panel	11	145,000.00	9.1	1.1
1) Totals	314	768,781.00	48.1 %	39.8 %
Overall Portfolio Total	936	1,581,274.00		

FIG: 3

2) Donor led panel	Total Number of Grants	Total Amount Awarded (£)	% of Total Value (£)	% of Total Grants
Harry Payne Panel	118	88,500.00	5.61	13.0
Peugeot Fund Panel	6	11,381.00	0.72	0.7
Positive Futures Fund Panel	20	91,714.00	5.82	2.2
Wesleyan Large Grants Committee	23	157,625.00	10.00	2.5
2) Totals	167	349,220.00	22.15	18.4
Overall Portfolio Total	936	1,581,274.00		

Success Rates.

Some of our funds are not open to applicants. This is because our donors choose the causes they want to support.

For those funds open to applications, we received 975 full applications in the year. This is an increase of 20% compared with the previous year.

552 were successful and 423 were unsuccessful. This gives us an overall success rate of 56.6% an increase of 1.4% on last year.

FIG: 4

Applicant Success Rate 2017/18

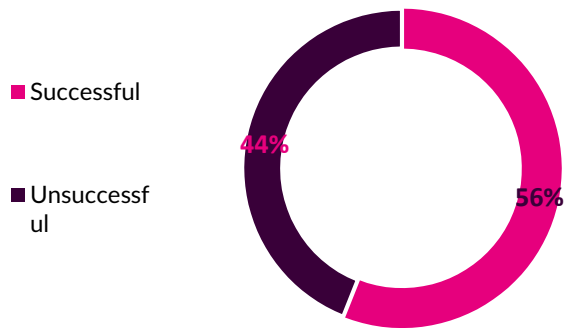
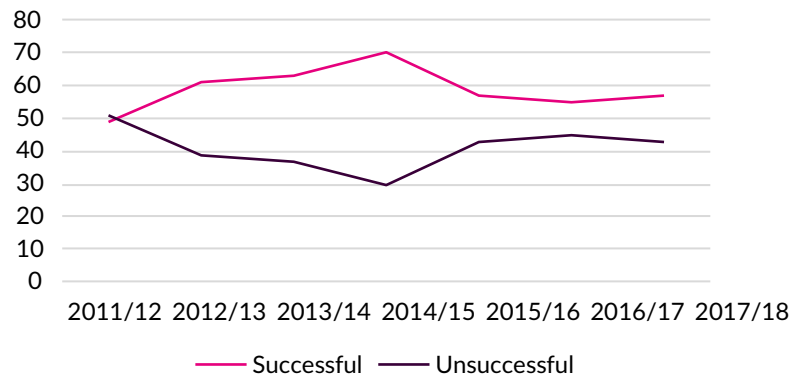


FIG: 5

Percentage of successful v. unsuccessful applications 2011 - 2018



New Programmes.

A summary of our new grant programmes during the year is as follows:

The Wesleyan Foundation

The fund aims to support charities and community groups that promote or improve health, education, innovation or social development in the UK.

There are two levels of grants available, Small Grants of up to £2,000, targeted at smaller organisations. Large Grants between £2,000 – £10,000, targeted at larger groups.

The success of the fund has led to the Wesleyan Foundation doubling in size for 2017/19.

Birmingham Sports Fund

The fund aims to encourage sport participation in Birmingham. Projects are supported with grants of up to £1,000.

A range of groups have been supported from powerchair football and over 50s exercise classes, to Street dance and futsal. To date, more than 300 people have benefited from this funding so far.

Positive Futures

The Foundation distributed £100k on behalf of a donor who wanted to support young people in Birmingham and across the Black Country.

The fund aims to help those who are at risk of becoming caught up in the criminal justice system.

20 groups have been funded to help make a difference across the region with projects ranging from mentoring, arts, employment support and youth clubs.

The Women and Girls Fund

This grant funding is derived from the Tampon Tax and benefits women and girls. The Foundation has funded 11 groups for the next 3 years, giving them longer term support and stability to deliver important work.

Comic Relief – Core Strength

The Foundation delivered the first round of a new programme for Comic Relief which supported the sector by providing £50k of core cost grants for smaller groups.

Funding covered general running costs (rent, electricity, rates etc) which is usually hard to obtain so provided a brilliant opportunity for groups.

Geographic Distribution.

The following information describes the distribution of our funding geographically.

FIG: 6

Sub-regional Breakdown	Total Amount Awarded (£)	No. of Grants Awarded	% of total value (£)	% of total grants	Average Grant	Population
Birmingham	586,483.00	244	37.0	26.8	2404	1,111,307
Black Country	243,745.00	92	15.4	10.0	2649	1,178,008
Coventry	218,623.00	71	13.8	7.7	3079	347,650
Warwickshire	203,791.00	72	12.8	7.8	2830	556,701
Solihull	48,285.00	25	3.0	2.7	1931	212,969
Other *	280,347.00	413	17.7	45.0	678	n/a
Totals	1,581,274.00	917	100	100	1,724	3,406,635

FIG: 7

Local Authority Breakdown	Total Amount Awarded (£)	No. of Grants Awarded	% of total value (£)	% of total grants	Average Grant	Population
Birmingham	586,483.00	244	37.2	26.6	2,404	1,111,307
Coventry	218,623.00	71	13.9	8.8	2,649	347,650
Dudley	40,945.00	18	2.6	1.9	2,275	318,358
North Warwickshire	24,957.00	13	1.6	1.4	1,920	62,849
Nuneaton and Bedworth	40,924.00	15	2.8	1.7	2,728	126,944
Rugby	18,000.00	5	1.1	0.6	3,600	104,544
Sandwell	134,206.00	31	8.6	3.4	4,329	324,587
Solihull	48,285.00	25	3.1	2.7	1,931	212,969
Stratford-on-Avon	54,370.00	15	3.4	1.7	3,625	121,288
Walsall	31,589.00	27	2.0	2.9	1,170	278,902
Warwick	65,540.00	24	4.1	2.6	2,731	141,076
Wolverhampton	37,005.00	16	2.3	1.7	2,313	256,161
Other *	280,347.00	413	17.7	45	678	n/a
Totals	1,581,274.00	917	100	100	1,724	3,406,635

*Other represents grant making which has occurred outside of the West Midlands and where the fund is not monitored due to the nature of the agreement with our donor. This specifically relates to funds such as: Orbit Hardship Fund and Heart of England Cooperative Fund.

FIG: 8 Spend per Local Authority Area 2017/18

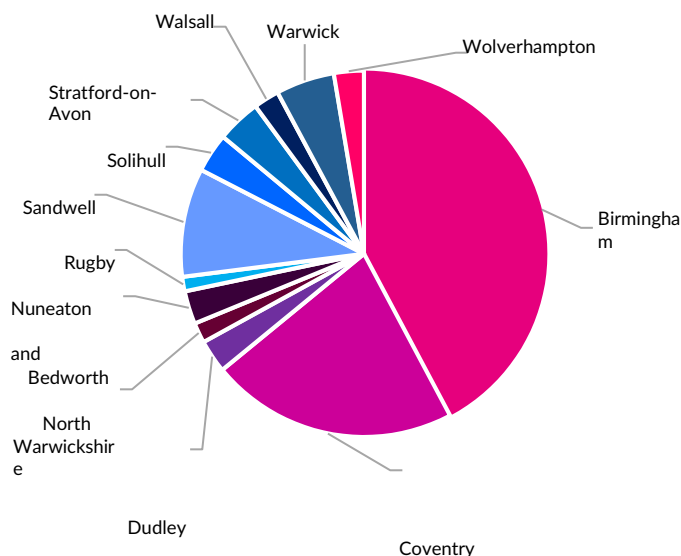
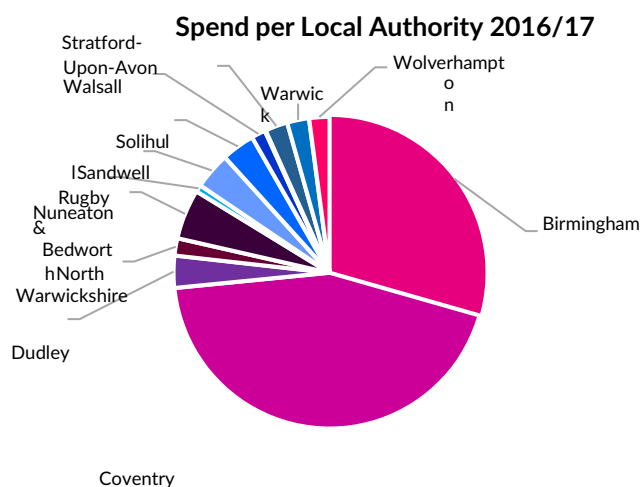


FIG: 9




Primary Project Themes.

The following information describes the distribution of our funding.

FIG: 10

Theme	Total Amount Awarded (£)	No. of Grants Awarded	% of total value (£)	% of total grants	Average Grant
Anti-social behaviour	24,896.00	9	1.57	0.98	2766
Arts, culture and heritage	86,752.00	28	5.49	3.05	3098
Building skills and improving access to employment	43,550.00	13	2.75	1.42	3355
Bullying	1,268.00	1	0.08	0.11	1268
Caring responsibilities	25,085.00	10	1.59	1.09	2509
Counselling/Advice/Mentoring	87,899.00	25	5.56	2.73	3516
Crime and safety	30,962.00	8	1.96	0.87	3870
Disability and Access issues	102,863.00	44	6.51	4.80	2337
Domestic violence	48,752.00	5	3.08	0.55	9750
Economy	2,000.00	1	0.13	0.11	2000
Education, learning and training	143,920.00	42	9.10	4.58	3427
Emergency/Rescue services	5,000.00	1	0.32	0.11	5000
Employment and Labour	9,753.00	6	0.62	0.65	1626
Environment and improving surroundings	15,413.00	11	0.97	1.20	1401
Financial exclusion and financial illiteracy	14,920.00	3	0.94	0.33	4973
Gangs	5,977.00	2	0.38	0.22	2988
Health, wellbeing and serious illness	151,462.00	77	9.58	8.40	1967
Homelessness	47,773.00	10	3.02	1.09	4777
Isolation	9,380.00	4	0.59	0.44	2345
IT / Technology	2,432.00	3	0.15	0.33	811
Language, culture and racial integration	4,236.00	1	0.27	0.11	4236
Mental health	75,200.00	29	4.76	3.16	2593
Offending/At risk of offending	20,439.00	4	1.29	0.44	5110
Poverty and disadvantage	70,243.00	31	4.44	3.38	2266
Reducing isolation	21,052.00	12	1.33	1.31	1754
Refugees/Asylum/Immigration	13,847.00	7	0.88	0.76	1978
Renewable energies and recycling	3,952.00	2	0.25	0.22	1976
Sexual abuse	1,000.00	1	0.06	0.11	1000
Social inclusion and fairness	50,361.00	31	3.18	3.38	1625
Sport and Recreation	44,038.00	32	2.78	3.49	1376
Stigma/Discrimination	2,000.00	2	0.13	0.22	1000
Stronger communities/Community support and development	229,676.00	71	14.52	7.74	3235
Substance abuse and addiction	22,700.00	5	1.44	0.55	4540
Supporting family life	31,029.00	17	1.96	1.85	1825
No Data***	131,444.00	369	8.31	40.24	356
Totals	1,581,274.00	917	100	100	1724

 = Top 5 primary project themes

Breakdown by Age.

FIG: 11

Ages	Total Amount Awarded (£)	Number of Applications Awarded	% of value	% of total grants	Average Grant
Adults (26 – 65)	290,595.00	112	18.38	12.21	2595
All Ages	264,096.00	118	16.70	12.87	2238
Children (5 – 12)	135,065.00	66	8.54	7.20	2046
Early Years (0 – 4)	24,433.00	17	1.55	1.85	1437
Seniors (65+)	101,354.00	71	6.41	7.74	1428
Young Adults (19 – 25)	257,737.00	49	16.30	5.34	5260
Young People (13 – 18)	376,550.00	115	23.81	12.54	3274
No Data***	131,444.00	369	8.31	40.24	356
Total	1,581,274.00	917	100	100	1724

Breakdown by Ethnicity.

FIG: 12

Beneficiary Ethnicity	Total Amount Awarded (£)	Number of Applications	% of total value	% of total grants	Average Grant
African	31,453.00	9	1.99	0.98	3495
Asian and Asian British	32,456.00	15	2.05	1.64	2164
Asian and White	3000.00	3	0.19	0.33	1000
Bangladeshi	3500.00	3	0.22	0.33	1167
Black and Black British	13,527.00	6	0.86	0.65	2255
Black Caribbean and White	12,079.00	4	0.76	0.44	3020
Caribbean	9499.00	6	0.60	0.65	1583
Pakistani	7886.00	4	0.50	0.44	1972
White British	235,822.00	98	14.91	10.69	2406
White East European	4000.00	2	0.25	0.22	2000
Multiple Ethnicities	1,073,108.00	393	67.86	42.86	2731
White Gypsies and Travellers	3000.00	2	0.19	0.22	1500
White Irish	20,500.00	3	1.30	0.33	6833
No Data***	131,444.00	369	8.31	40.24	356
Totals	1,581,274.00	917	100.00	100.00	1724



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