

Annual Grant Making Report.

2018/19

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Introduction.

It has been another hugely successful year for the Foundation. We continue to provide grants where they are most needed in communities, recognising the fabulous work which is done by charities and small voluntary led organisations. Alongside the increasing number of funding programmes, several exciting new partners have come on board to work with us and we were extremely proud to launch our first capital build programme, Building Better Lives, which will see us distribute over £3 million.

We are continuing our partnership with Wesleyan Assurance in 2019 which will deliver significant investment at a local level across the UK. September 2018 marked a real highlight as we celebrated awarding £1 million through the Wesleyan Foundation.

The Wesleyan Foundation has made a huge impact and by December 2018 had supported 299 projects, touching the lives of over 73,000 people. We are delighted to be continuing this relationship and look forward to working with our 8 sister Foundations across the country to deliver this exciting and impactful programme. To read more about The Wesleyan Foundation's impact please [click here](#).

In 2018 we continued our relationship with the City of Culture Trust and launched their grant programmes for community organisations and individual artists in preparation for Coventry's City of Culture year in 2021. This has been an exciting and innovative programme, engaging a new wave of cultural and arts organisations and individuals from across Coventry.

Key highlights from this year's report include:

Over £2.3m awarded.

760 single awards made.

45% application success rate.

56 separate funds delivered.

8 new programmes managed.

Average grant size: £3,117.

I hope that you find this report useful and insightful. If you would like any further information on our grant making, please free to contact the Grants Team on 024 7688 4434.

Helen Kendrick

Senior Manager - Operations

Summary of Grant Making per Fund.

Key:

BBCC – Birmingham & Black Country Communities

CSW – Coventry, Solihull & Warwickshire

Funding Programme Name	No. of Awards 2017/18	Total Spend 2017/18	No. of Awards 2018/19	Total Spend 2018/19
#iwill BBCC	-	-	9	40,753.00
#iwill CSW	-	-	3	21,000.00
29th May 1961 Charitable Trust	19	11,750.00	20	11,500.00
29th May Small Grants	1	1,280.00	6	9,500.00
Axa Enterprise Fund - Grants	3	4648.64	5	3,592.93
Axa Fund - Grants	-	-	1	760.00
Band Hatton Button Fund	1	2,000.00	-	-
BBCC Fund	40	60,756.00	36	50,596.31
Birmingham Mail Fund	1	500.00	-	-
Birmingham Sports Association	8	7,952.00	16	15,195.00
Building a Stronger Britain Together	5	122,026.44	6	185,973.00
Building Better Lives	-	-	5	47,264.00
Comic Relief Community Cash	77	74,000.00	-	-
Comic Relief Core Strength BBCC	9	33,164	11	41,339.64
Comic Relief Core Strength CSW	8	17,018.00	7	17,018.00
Communities Uncovered	-	-	3	22,764.00
Community Energy Warwickshire	4	7,952.00	9	11,595.00
Coventry 2021 Fund	3	25,000.00	-	-
Coventry Building Society Birmingham and Black Country	6	7,730.50	5	6,925.00
Coventry Building Society Coventry, Solihull and Warwickshire	12	17,898.36	18	29,648.64
Coventry Community Games	1	2,000.00	1	1,800.00
Coventry Nursing Fund Grants	-	-	4	6,233.00
CSW Fund	21	29,084.00	15	15,575.57
Deutsche Bank Small Grants	1	5,000.00	3	8,061.00
Drayton Manor Park	-	-	5	9,962.00
Federation of Petroleum Suppliers	-	-	4	11,594.00
Surviving Winter Fund	-	-	-	-
Fourteen Spirit of 2012	26	79,477.44	-	-
Harrison Beale & Owen	2	3,992.60	-	-
Harry Payne Fund	118	88,500.00	103	93,800.00
Heart of England Cooperative Fund	107	34,435.00	74	33,587.40
High Sheriff	9	4,500.00	-	-
James Kenning Fund Grant	-	-	2	2,410.07
Jumping through Hoops Hardship	38	14,712.38	48	19,532.68
Jumping Through Hoops Grants	14	98,331.62	6	57,044.00
Kingscliffe Fund Grants	1	4,800.00	1	3,000.00
Letitia & Charlene Education Award	-	-	1	6,159.00
Love Leamington	7	9,500.00	-	-
Midland Heart Regeneration Fund - Grants	-	-	3	3,776.56
National Grid Fund - Grants	1	660.00	2	1,999.00
Nationwide Community Grants	-	-	21	734,115.00
Orbit Group Grants	-	-	2	1,800.00
Orbit Hardship Fund	197	64,133.00	145	43,557.38
Peugeot Fund - Grants	6	113,81.12	-	-
Positive Futures Fund	20	91,714.00	-	-
Rolls Royce Grants	1	1,268.00	2	1,886.23
Royal London Foundation Fund	1	5,000.00	3	15,000.00
Solihull Community Fund	6	7,009.00	9	11,409.00
Sports Relief - 2016	1	2,000.00	-	-

Surviving Winter Appeal	-	-	2	1,500.00
Tampon Tax Fund 2018	-	-	20	162,076.00
The Chamber of Commerce Presidents Fund	1	1,994.00	-	-
The Get Ready Fund	-	-	6	10,295.00
The John Saville Fund	6	16,000.00	5	17,000.00
The Mike Holland Fund	-	-	2	12,000.00
The Road to 2021 Fund	-	-	15	120,446.00
Tipton Education Fund	1	2,000.00	-	-
Torrington Fund Grants	3	1,945.00	2	2,200.00
Transformation and Growth Fund	-	-	2	29,500.00
Wesleyan Donor Directed	18	93,500.00	17	166,500.00
Wesleyan Large Grants	19	137,625.02	11	70,360.00
Wesleyan Small Grants BBCC	20	35,519.80	15	22,080.00
Wesleyan Small Grants CSW	10	18,400.00	12	20,000.00
Wesleyan Voting	4	26,000.00	9	57,751.00
Willenhall Community Fund	-	-	1	4,505.00
Women and Girls Fund	11	145,000.00	-	-
Youell Family Fund Grants	23	42,555.00	10	17,650.00
Young at Heart	2	3,180.00	4	3,358.69
Youth Social Action BBCC	16	71,831.00	9	34,277.00
Youth Social Action CSW	8	34,550.00	4	19,641.00
Grand Total	917	1,581,273.92	760	2,368,866.10

Funding Breakdown.

The Foundation funding is split into 4 main streams:

National Funding Programmes

- Delivered via a Foundation led independent panel or national independent panel

Donor Directed Funding

- Decision making by donors and donor led panels (*administered by the Foundation*)

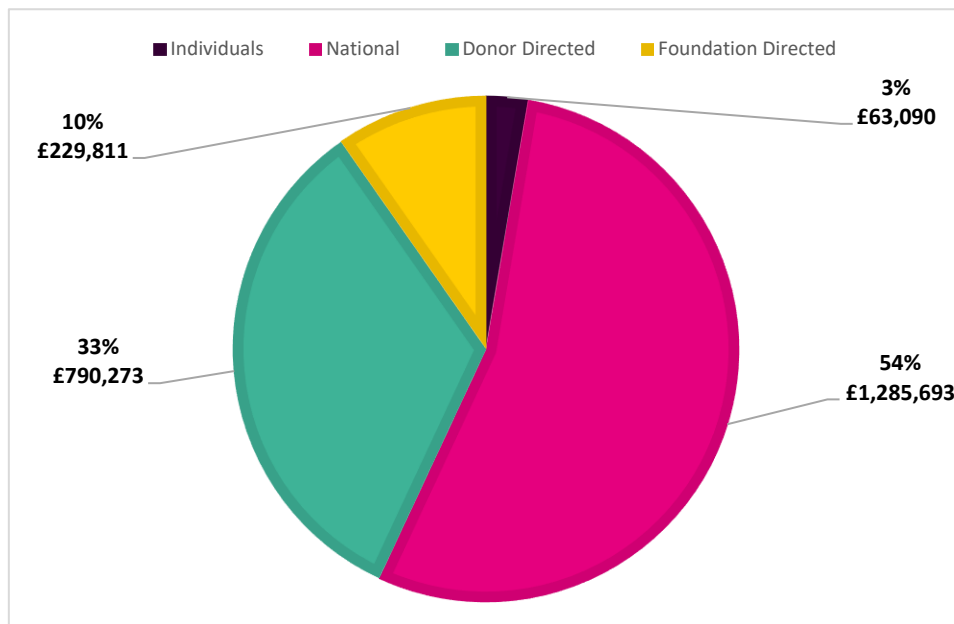
Foundation Directed Funding

- Delivered via the Foundation and a Foundation led independent panel

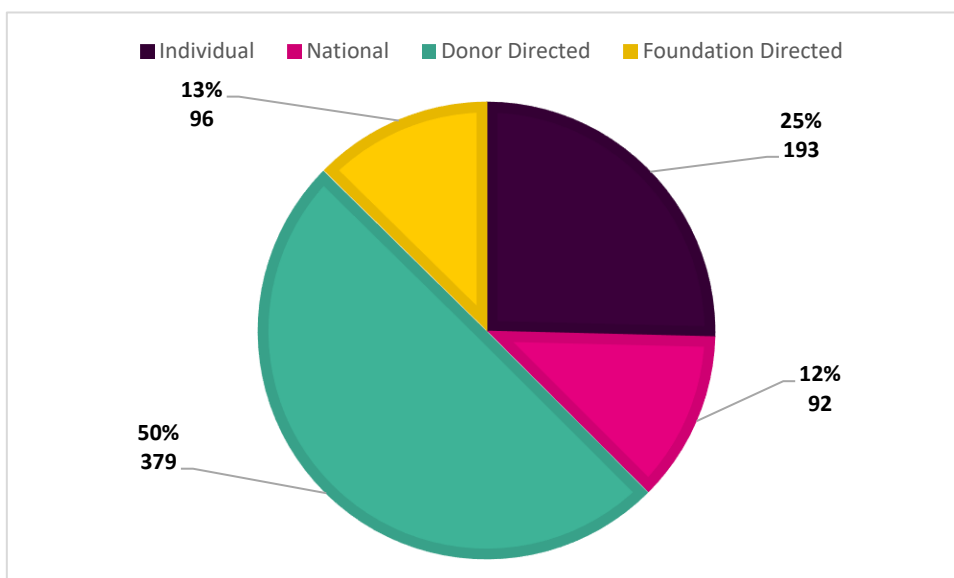
Grants to Individuals

- Donor directed decision making

Total Grant Value:



Grants Awarded:



Success Rates.

Some of our funds are not open to applicants. This is because our donors choose the causes they want to support.

For those funds open to applications, we have differing success rates across our funding portfolio.

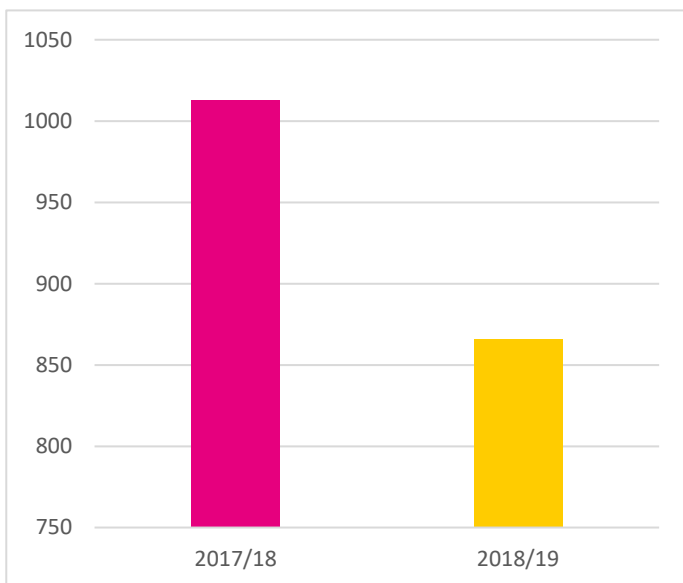
Success rates can be due to a variety of reasons including geographical areas and theme-based need.

We have had several programmes largely oversubscribed this year due to their exciting funding opportunities.

Coventry UK City of Culture Fund launched two funding streams with us in June 2018 which offered unique opportunities for both individual artists and community organisations with inspiring ideas for the lead into Coventry 2021 and the City of Culture. This fund has been hugely popular and currently was a 1 in 6 success rate.

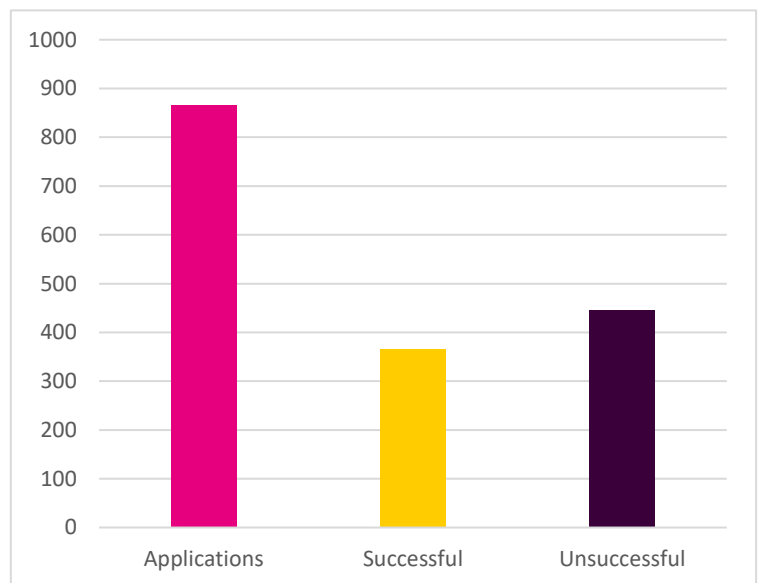
Our most oversubscribed programme this year was the Tampon Tax Community Fund. We launched in November 2018 and received an allocation from the Department of Culture Media and Sport of £162,000. We received 99 applications totalling over £863,025 allowing for only a 1 in 8 success rate.

Grants Received:



During 2018/19 we received 866 applications in the year. This is a decrease of 11% compared with last year.

2017/18 Success Rate:



365 were successful and 446 were unsuccessful. This gives us an overall success rate of 45%, a decrease of 12% on last year.

New Programmes.

A summary of our new grant programmes launched during the year:

Nationwide

Working alongside the UK's biggest building society, we invited applications over two rounds for grants of up to £50,000 that have the potential to strengthen communities by supporting the most vulnerable with housing needs.

Projects could range from finding new approaches to increasing the supply of housing to reinventing renting for both tenants and landlords.

This fund provided a great opportunity for organisations to be awarded substantial funding to support some of the most vulnerable individuals in society.

Transformation and Growth

During the year we ran the first round of this fund. This funding via an anonymous donor provides the opportunity to support grassroots organisations addressing local housing and homelessness issues by providing grants to support capacity building/ organisational development grants. These grants are rare for the sector and provide a unique opportunity to build sustainability, develop ideas and deploy innovative solutions.

Applicants have been able to apply for grants between £10,000 - £25,000 to be spent within 1 year.

Building Better Lives

This is the Foundation's first capital build programme that is delivering housing solutions for vulnerable and disadvantaged people. This programme is the Foundation's largest anonymous donation with £3.3m available for a maximum of 3 projects across the Foundation's operating area. The programme was launched in 2018 and awards will be made in Summer 2019. This programme will make a huge difference to the lives of vulnerable people and provide a lasting legacy across the region.

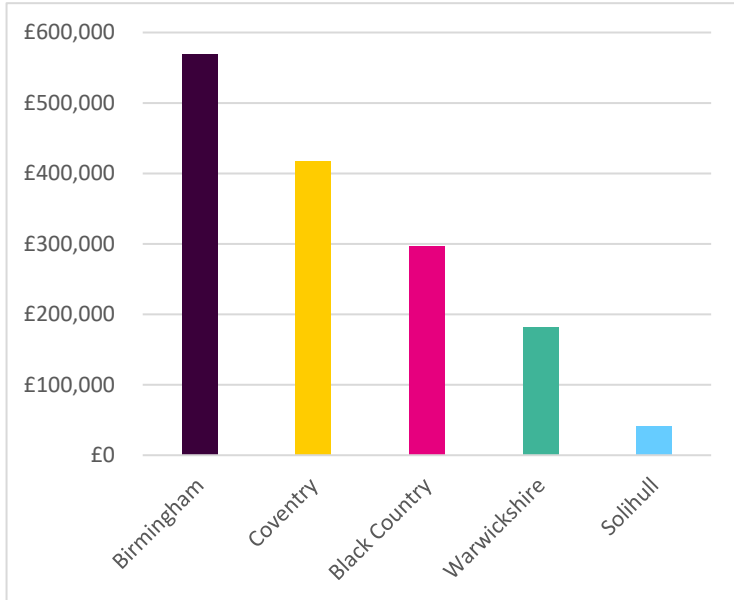
Coventry UK City of Culture Fund

June 2018 saw the launch of our two funding programmes for Coventry UK City of Culture Fund. The two funds- The Get Ready Fund and The Road to 2021 are exciting funding opportunities which are uniquely available for both individual artists and organisations.

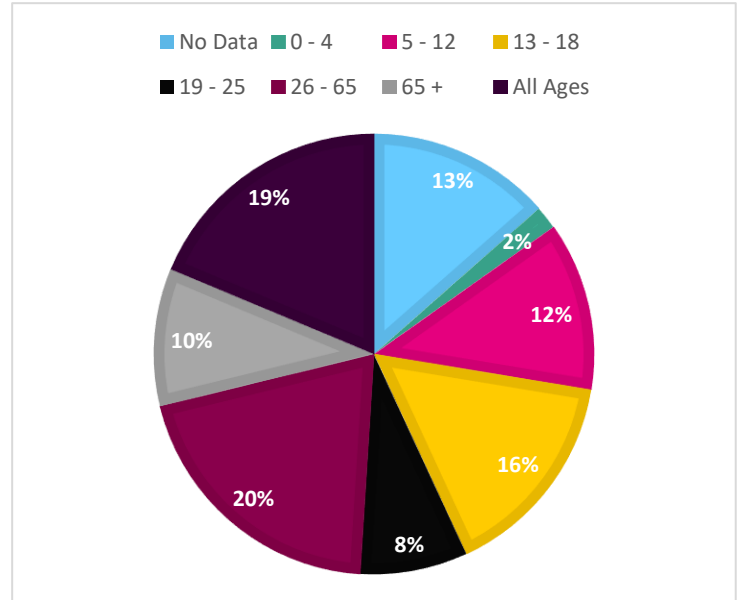
Grants of up to £5,000 are available for individuals, and grants of up to £10,000 are available for organisations. Projects that are submitted should be extraordinary ideas that go beyond the everyday, offering opportunities to engage with our local communities and ensuring maximum participation for those who do not normally engage with the arts and culture. The fund wants to ensure that Coventry's arts and cultural offering is strengthened for 2021, with a legacy that lasts far beyond that.

Beneficiaries.

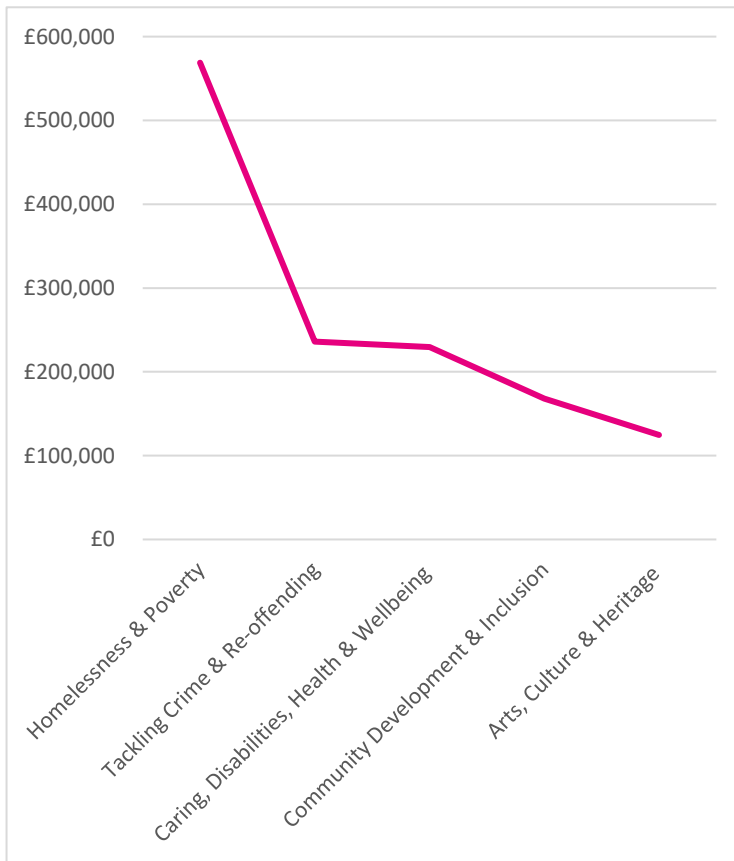
Grant Awards in Locations (£)



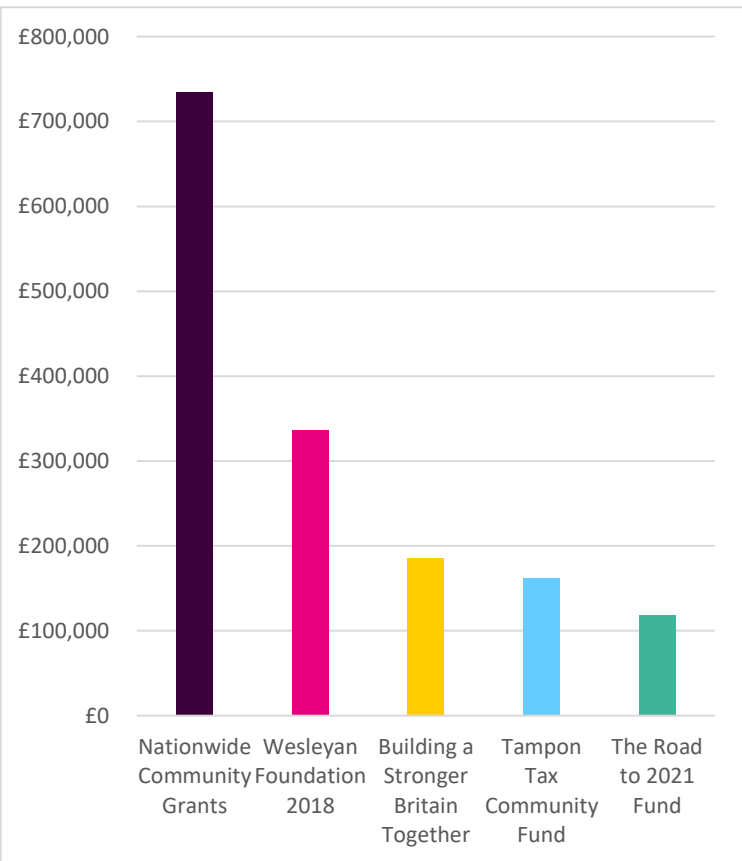
Age Ranges Supported:



Top Five Themes Supported (£)



Top 5 Funds (£):





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