

NATIONWIDE BUILDING SOCIETY COMMUNITY GRANTS CRITERIA

Nationwide Building Society was founded to help people into homes of their own. This Community Grants programme supports local housing related projects in your area, so even more people can have a place fit to call home.

How does it work?

Housing projects and charities can apply for grants to help make a change in their local areas. The applications will be reviewed and shortlisted by a regional Community Board, made up of Nationwide members, colleagues and local housing charities. The shortlist will then be put to Nationwide members to vote on in that region. The idea is that we'll not just be able to give the winning projects a grant, but also community support.

Charities are invited to apply for:

- Grants of between £10,000 and £25,000 for bids from individual organisations; and
- Grants of between £10,000 and £50,000 for bids from partnerships and consortia.

Basic eligibility

This fund is open to Registered UK Charities only.

Consortia and Partnerships are encouraged. Within a partnership/consortia there should be a lead organisation that makes the bid. The lead organisation must be a Registered UK Charity but can partner with: statutory organisations, housing associations, Companies limited by guarantee with charitable objectives, Community Interest Companies, constituted community or voluntary sector groups.

As a building society, we need to ensure we take all necessary steps to prevent Financial Crime. In order to do this, we will instruct our third-party payments provider to run due diligence checks on successful organisations before any payments can be made.

Ineligibility

This fund is not open to:

- Projects run by organisations which are not UK registered charities;
- Projects of a duration shorter than one year or longer than two years;
- Individuals or individual sponsorship;
- Activities connected to a political party;
- Activities generating private profit;
- Organisations operating outside the geographical boundaries of the fund; and
- Faith groups are welcome to apply but we do not fund religious activities.

Key objectives

Key objectives – Successful projects must support one of these three objectives:

1) Preventing people from being homeless, for example: -

- Supporting people to access benefits – for example a hospital discharge service which helps people to avoid homelessness by helping them to access benefits to keep their homes during hospital stays and by ensuring they've got somewhere suitable to go to when discharged.
- Projects to support homeless or vulnerably housed people to access accommodation:
- Support with applying to local authorities for homelessness support or tenancy coaching to help access the private rented sector.
- Projects to develop new accommodation for those who are currently homeless. This could include contributions to refurbishment projects as part of a wider piece of work with homeless or vulnerably housed people.

2) Helping people into a home

- Schemes which support people to overcome barriers to accessing the private rented sector: this could include bond schemes which offer interest free or low-cost loans to cover deposits or rent in advance.
- Projects to support people who have to move quickly (e.g. people fleeing domestic violence) to furnish or redecorate a home. This could be projects to support people with DIY or decorating or projects to source furniture for those who may not be able to afford to buy it.
- Targeted projects to support people who may need an extra helping hand to find homes in the private rented sector. For example, projects could support young people leaving care, people leaving prison, or people with multiple and complex needs who are moving on from supported accommodation.

3) Supporting people to remain in their home:

- Practical projects to support people to live independently:
This could include funding a handyman to train people to carry out minor repairs and maintenance in their home.
- Offering adaptations to support older people or people with disabilities to live at home and continue to be active.
- Directly funding a handyman to carry out repairs or creating repair funds to help people on low incomes to carry out minor repairs and maintenance in their homes.
- Education projects to teach people about renting in the private rented sector:
- Projects which expand the reach of advice services by offering advice in new places such as shopping centres, supermarkets or building societies.
- Projects which use new channels to train key target groups such as young people, students or people with multiple and complex needs.
- Projects targeted at landlords to raise awareness of how they can make it easier for certain vulnerable groups to manage a home (and perhaps make them more willing to rent to these groups e.g. people on benefits).

- Buddying projects to support people to manage their home – these could be peer mentoring projects or intergenerational projects.
- Debt advice and support projects to help those at risk of rent or mortgage arrears to keep their homes.

Within the key objectives above we are keen to support the creation/evaluation/research of innovative ideas that challenge the existing housing model. We are looking to fund sustainable projects and encourage applications from organisations that:

- Can draw in match funding;
- Are providing long-term solutions to the people they are helping;
- Provide skills-building for their staff and volunteers;
- Have strategic local partnerships and networks in place.

Priorities

For the shortlisting process we will prioritise organisations that:

- Are embedded in the local community that can evidence knowledge of local issues and have a network of local connections;
- Illustrate a clear link to Nationwide's key objectives and can demonstrate the impact their project will have on communities;
- Plan to use original and creative approaches to address local need;
- Have robust plans to measure and report on the difference the grant will make;
- Can demonstrate sustainability beyond the life of the grant;
- Have the potential to scale up in new areas.

What we will fund

- Core costs - Budget for running and facility costs, office equipment, supplies, any travel and accommodation, printing etc. **but only up to 20% of budget can be for core costs**
- Staff costs - Budget for staffing, including full-time staff, part time staff and other related expenses, e.g. translation. **only a registered UK charity can include staff costs in budget.**
- All staff costs must be paid at least the Real Living Wage determined by the Living Wage Foundation - <https://www.livingwage.org.uk/what-real-living-wage>
- Development and capacity building costs – Budget to help build capacity and sustainability of organisation e.g. staff/volunteer training, external consultancy fees.
- Volunteer costs - Budget for reimbursements of expenses, e.g. telephone calls, travel and meals.
- Activity costs - Budget for resources to facilitate a project / activity that fall outside capital, volunteer or staffing costs, e.g. catering, insurance.
- Small-scale capital costs - Budget for small-scale set up costs including one-off expenses for equipment or fixed assets that may have use or benefit beyond the life of the grant / one financial year, such as computer hardware. This can also include perishable capital, which are items that are required for the delivery of a project, such as paint, paintbrushes and gardening equipment.
- Refurbishment costs will be considered where they are essential to the successful delivery of the project.

Geographical Area covered by this fund: (by local authority)

Your project must be based within these local authority areas

| | |
|----------------|-------------------------|
| Birmingham | Tewkesbury |
| Dudley | Bromsgrove |
| Sandwell | Malvern Hills |
| Solihull | Redditch |
| Walsall | Worcester |
| Wolverhampton | Wychavon |
| Cheltenham | Wyre Forest |
| Cotswold | County of Herefordshire |
| Forest of Dean | Shropshire |
| Gloucester | Telford and Wrekin |
| Stroud | |

What we won't fund

- Major / Large-scale capital costs - Vehicles, land, property, building works¹.
- Retrospective costs - Reimbursement for costs already incurred.
- Applications for more than 25% of charities total annual income in the last financial year *e.g. if your last year's income was £100,000 your application cannot be for more than £25,000*

Supporting documents

We will ask for the following supporting documents to be uploaded with your application:

- A copy of your most recent annual accounts,
- Copies of your safeguarding (if you will be working with children or vulnerable adults) and equal opportunities policies,
- A high-resolution version of your organisation's logo and high-resolution photos that represent your organisation's work. These should be 2-5MB in size and should be unprocessed colour images, i.e. no black & white images.

If you have any concerns about the information in your application being used publicly, please ensure you make us aware by contacting your local Community Foundation.

Assessment Process

The following process will be used to assess the applications and award grants:

- All applications must be made by submitting the application form by the date specified.
- Heart of England Community Foundation (HoECF) will shortlist applications, assessing against the eligibility criteria and priorities of the programme.

¹ If you require large-scale capital costs for your project, please consider match funding.

- A regional Community Board will review the shortlisted applications and decide which projects to put forward for Nationwide members to vote on through Nationwide's website. The Community Board will be made up of Nationwide colleagues, members, local housing charities and experts on a volunteer basis and supported by representatives from HoECF.
- If successfully shortlisted, information from your application will be used to promote your application externally on promotional materials and on social media (this includes images, logo and a synopsis of your grant).
- Nationwide members voted to channel 1% of pre-tax profits into good causes, for that reason Nationwide members will have the opportunity to vote on which shortlisted projects they want to support.
- Each project will be promoted externally - online and in local Nationwide branches.
- You will be notified of the results of the public vote by the date specified.
- At each stage of the process the decisions of HoECF, the Community Board and the results of the member vote are final.

How we use personal data provided

By completing this application form, UK Community Foundations and its network partners will use the personal data about you and other individuals named in your application to assess and administer a grant application for Nationwide's Community Grant programme. Personal data about your management team will also be used for identification, debt tracing and the prevention of money laundering. To support with this, searches (e.g. to verify your identity) may be made with third parties, including publicly available sources. If your application is successful, your details may also be used to contact you to gain your thoughts on the effectiveness and impact of the programme.

When necessary, personal data collected through the application process may be shared with the regional Community Board, Nationwide Building Society, The Nationwide Foundation and with other third parties where the law permits or requires it.

Any photographs and commentary provided to support your application may include personal data relating to individuals supported by your organisation. These photos, logos and details may be used in promotional material created in relation to your application and may be shared with Nationwide members and via Nationwide Building Society, UK Community Foundations and its network partners' websites and literature.

We will only use your information where we have a legal basis to do so, for example, to carry out our legitimate business interests to manage and promote our Community Grants or to meet our legal or contractual obligations. By providing any personal data about another person you are confirming that they understand how their data may be used and shared.

You have certain rights when it comes to your personal information. This includes rights to access and correct your information, and to erase, transfer, object to, restrict or take away consent around how we use your information. Please contact your local Community Foundation (<https://www.ukcommunityfoundations.org/our-programmes/nationwide>) if you or anyone named in your application have any concerns with the information being used publicly or if you wish to exercise any of these rights.