

Peugeot Fund

What is the Peugeot Fund?

Peugeot Fund grants are made possible through an endowment fund built by PSA Peugeot Citroën.

What does it aim to fund?

Small community projects which aim to make local neighbourhoods in Coventry and Warwickshire better places to live, with particular emphasis on projects which target road safety, the environment, urban mobility and social exclusion.

Grants can be made for projects that meet one or more of the following criteria:

- Events or activities that promote good relationships within local communities
- Projects tackling social exclusion
- Neighbourhood initiatives tackling road safety
- Environmental projects
- General community projects which address a need within their local community

What will not be funded?

- General & major fundraising appeals
- Individuals
- Mainstream activities of schools & colleges
- Promotion of religious causes
- Sports clubs except when addressing disadvantage
- Medical research
- Animal welfare
- Political activities
- Organisations with substantial reserves

Who can apply for a grant?

Local charities and voluntary and community groups, for example:

- Local groups which involve local people
- Small, unstaffed & under-funded groups
- Not for profit voluntary or community groups

If the fund is over-subscribed, priority will be given to groups with an annual income of less than £20,000.

Are grants made to individuals?

No. Applications from individuals will not be considered.

Do we have to be a registered charity?

No. Some groups may be too small or too new to be a registered charity. However, what you are doing must be charitable and you must have some kind of constitution or rules to govern the running of your organisation.

What kind of things can we apply for?

Grants can be made for a wide range of purposes. Examples include training programmes, volunteering opportunities, making areas cleaner, safer, greener, trips and general community activity.

How can the money be used?

The money may be used in all sorts of ways. For example: buying equipment, printing and publicity for a specific event or activity, venue hire, trips and activities.

Will you fund running costs?

Yes, provided that the grant money will **increase** an activity or service to help people – you must show how the award will add value to what you already do.

How much can we apply for?

The maximum grant available is £2,000.

Can we apply for further grants?

Yes.

Do we need matched funding?

No.

Do we need to provide accounts?

Yes, unless yours is a new group, in which case you should try to estimate your income and expenditure for the first year.

What kind of monitoring will there be?

All grant recipients will need to provide evidence of expenditure, such as receipts and invoices and to complete a simple monitoring form.

Who will consider our application?

Applications are initially evaluated by Grants Officers before being assessed by the Heart of England CF's independent Grants Sub-Committee.

Can we receive a grant for more than one project?

Yes, as long as the total amount doesn't exceed £2,000.

Can we appeal if our application is unsuccessful?

Yes, The Heart of England Community Foundation has an appeals procedure which is available to all applicants.

How long will we have to wait to hear a decision?

Please allow **3 months** to hear a decision, and allow yourself time to seek alternative funding if you are unsuccessful.

How do I apply?

An application form may be downloaded from the Foundation's web site: www.heartofenglandcf.co.uk (located under forms and reports) or call 024 7688 4386.